



# THE READY BY 21 WEBINAR SERIES:

## Aligning Policies and Funding

Ensuring that Every  
Young Person is Ready  
for College, Work & Life



The Forum for Youth Investment

# Webinar Housekeeping

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If you have not done so, please call in for the audio portion of the call.

800-505-4464 access code 889390

We will periodically pause for questions. Your phones will be muted to reduce background noise. Please press \*6 to unmute your phone at the designated times to ask your question. You may also submit your questions and comments using the chat feature.

The slides have been uploaded to the website in case there are any technical difficulties.

# The Forum for Youth Investment



- Nonprofit, nonpartisan “action tank” dedicated to helping communities and the nation make sure all young people are Ready by 21 -- ready for college, work and life.
- Working in partnership with the government, business, education and nonprofit sectors, we provide a framework, coaching and tools for leaders who care about youth.
- **Our Mission:** To create powerful opportunities and incentives for youth and adult leaders to think differently, act differently and act together because they are:
  - linked by core beliefs about what is needed,
  - guided by a shared sense of accountability,
  - girded by compelling data, and
  - driven by a common desire to ensure that all children, youth, families and communities have the supports and opportunities they need to succeed.

# The Ready by 21 Challenge



## Theory of Change:

Engaging State and Local Leaders to Change the Odds for Youth

## Helping leaders to:

- Connect to other leaders
- Engage in learning
- Bring precision to their passion
- Address pressing issues

In order to improve child and youth outcomes

## The National Partners

Managing partner



Signature partner



Mobilization partners

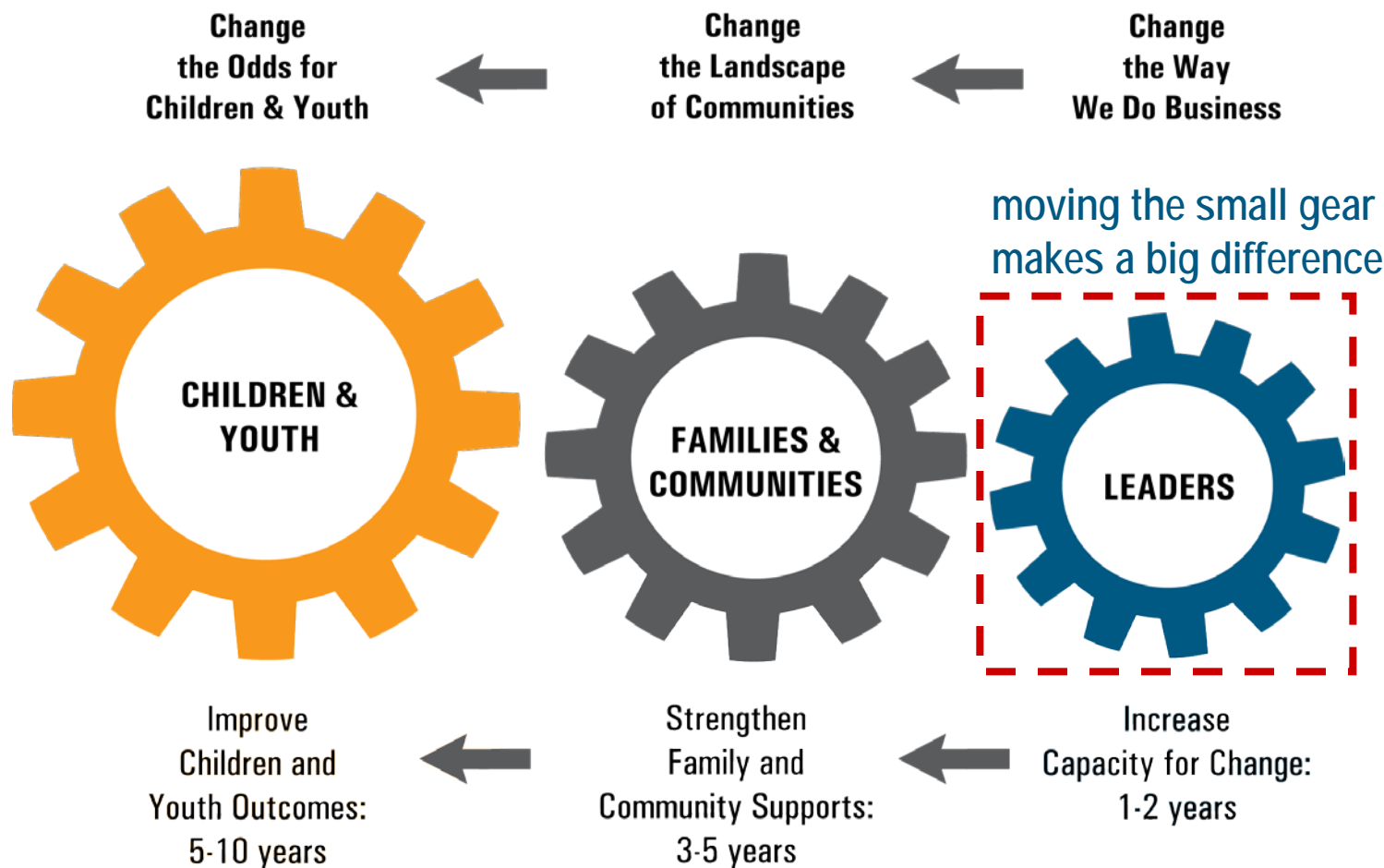


Technical/ Research partners





# Leaders – change-makers – are the pivot point of the Ready by 21 approach



# Changing the Way We Do Business



*Think Differently*

BIG PICTURE APPROACH



so that together we can

SET BIGGER GOALS

BE BETTER PARTNERS

*Act Differently*

USE BOLDER STRATEGIES

# TODAY'S AGENDA

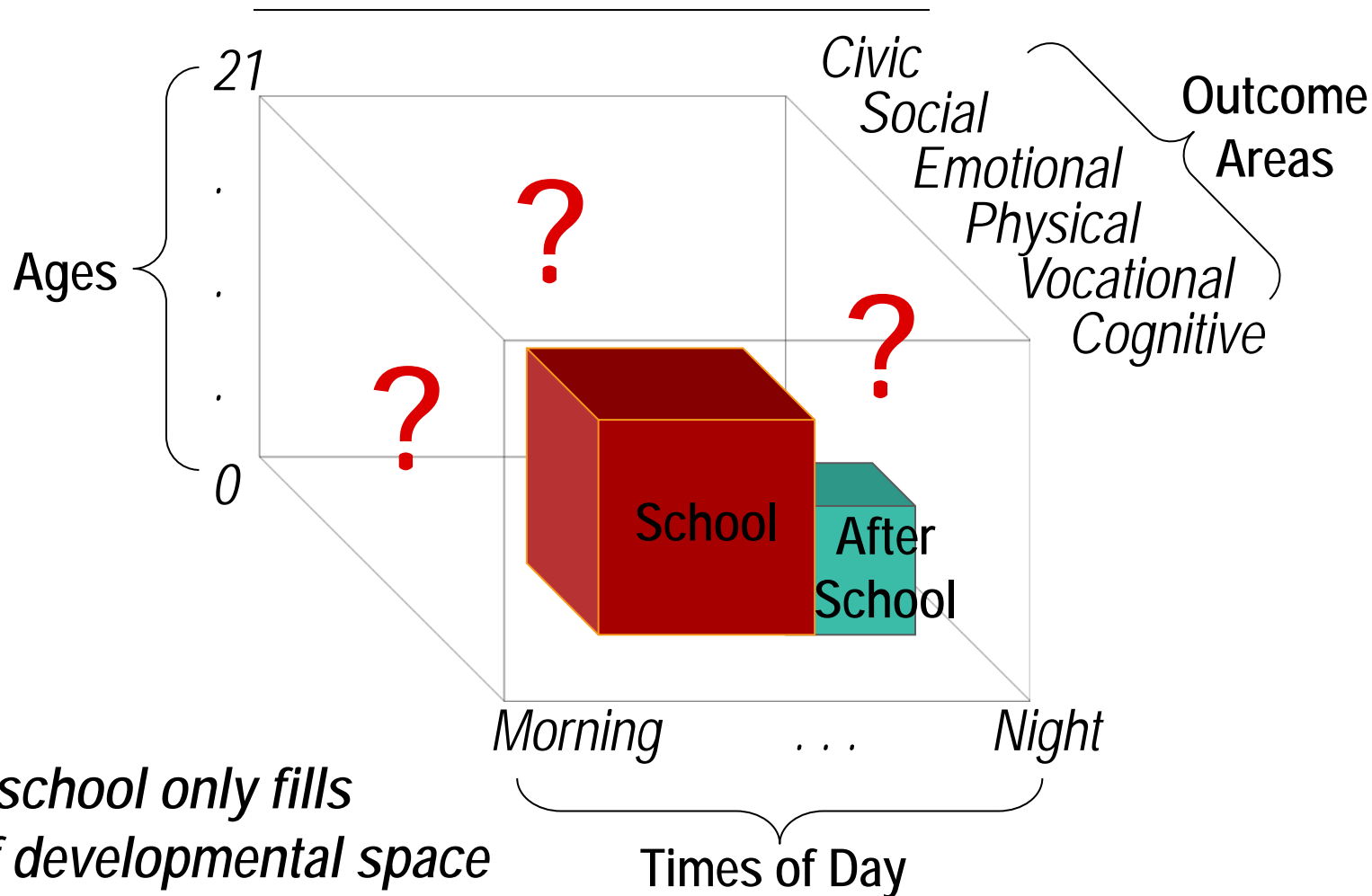


- An Overview of the Ready by 21 Perspective
- Using the Ready by 21 Dashboard to promote resource sharing/coordination in Austin, TX
- Aligning Policies and Funding to Support Youth Programs- Insight from the Finance Project
- Discussion





# Family, School and Community Supports Are Critical



*At its best, school only fills a portion of developmental space*

# Business as Usual



... See a Problem, Convene a Task Force, Create a Program...

## Has Created a Tangle of Inefficiencies

### Education



### Health & Food



### Social Services



### Child & Family Services



### Mental Health & Probation



- Public Schools
- ESEA, Title I
- School Lunch & Breakfast
- Head Start
- IDEA
- After-School Programs
- Textbook Funding
- Tests & Achievement
- Teacher Issues
- GED
- Medi Cal – EPSDT
- Healthy Families Parent Expansion
- Child Health & Disability Program
- Expanded Access Primary Care
- Trauma Case Funding
- Co-payments for ER Services
- Child Lead Poisoning Prevention Program
- HIV/AIDS Prevention & Education
- Breast Cancer Screening
- Food Stamps
- WIC
- TANF
- GAIN, CAL Learn, CalWORKS, etc.
- Child Care – CCDBG, SSBG, CalWORKS Child Care, etc.
- After-School Programs – 21st Century Learning Centers, etc.
- Promoting Safe & Stable Families
- Child Abuse & Neglect Programs
- Foster Care – Transition Independent Living, Housing, etc.
- Adoption Assistance, Adoption Opportunities
- School-Based MH Services for Medi-Cal Kids
- Probation Officers in Schools
- Cardenas-Schiff Legislation
- Health Care Through Probation
- Mental Health Evaluations
- Juvenile Halls



Mom



Dad



9 year old



5 year old



Baby 1½



Mom's sister



Boyfriend in trouble

Children's Services in Los Angeles County

SOURCE:  
Margaret Dunkle

# A Comprehensive Approach



**BASIC SERVICES:** e.g., transportation, health, housing, financial

**EDUCATION PIPELINE \* \* \* EDUCATION PIPELINE \* \* \* EDUCATION PIPELINE**

Early  
Childhood

K – 12 System

Post  
Secondary

Work &  
Career

Early care &  
development

Programs

Opportunities

Supports

& Coaching

**LEARNING & ENGAGEMENT SUPPORTS**

# Dissipating Energy & Effort . . .



the more we **focus** (on narrow pieces)  
the more we **fragment** (the responses)  
the more we **fail** (our children and youth)

$$C = D \times V \times P$$

Change = Dissatisfaction x Vision x Plan

**The Harvard Change Model suggests that the likelihood of change increases exponentially as any of these factors gets stronger. But disconnected change efforts may actually dissipate the energy for change.**

# A Blueprint for Action



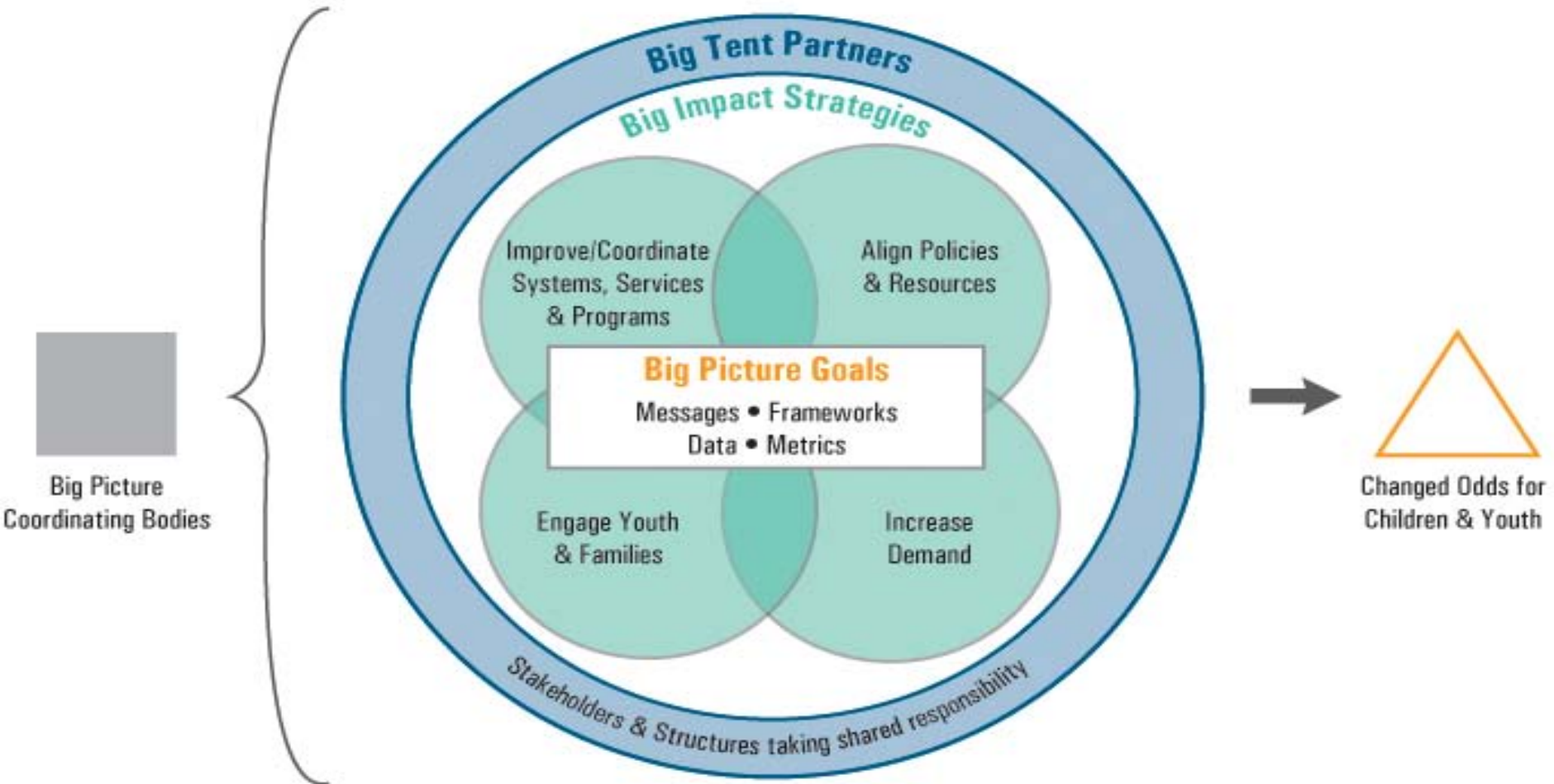
Big Picture  
Goals

Big Tent  
Partners

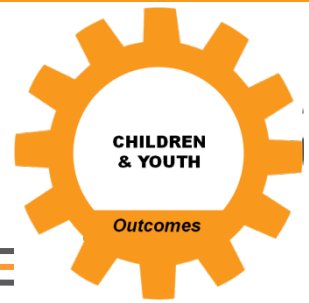
Big Impact  
Strategies

Big Picture  
Coordinating Bodies

# A Blueprint for Action: Using Big Impact, Integrated Strategies



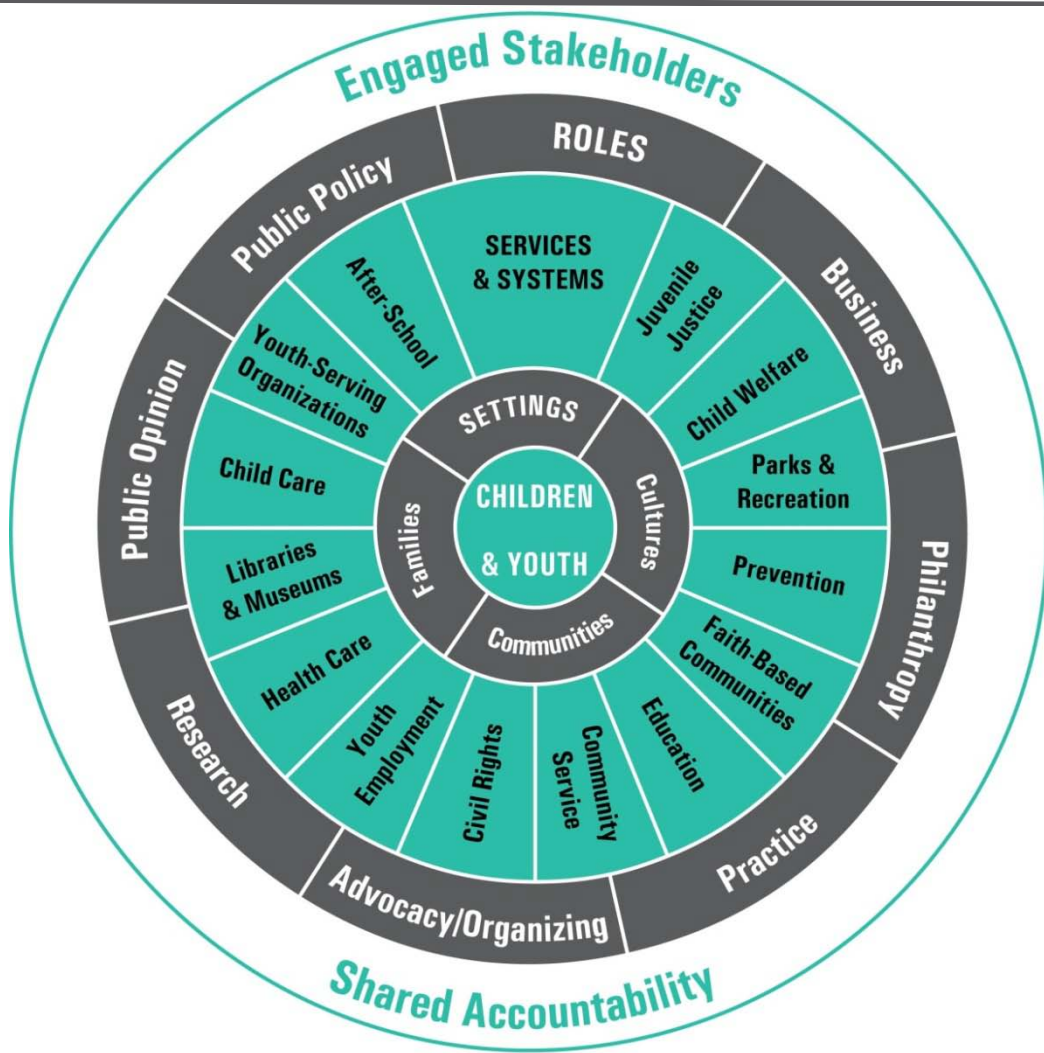
# Knowing how your policies and funding fit into the big picture



		Pre-K 0-5	School- Age 6-10	Middle School 11-14	High School 15-18	Young Adults 19-21+
<i>Ready for College</i>	LEARNING					
<i>Ready for Work</i>	WORKING					
<i>Ready for Life</i>	THRIVING					
	CONNECTING					
	LEADING					



# No one leader can do it alone



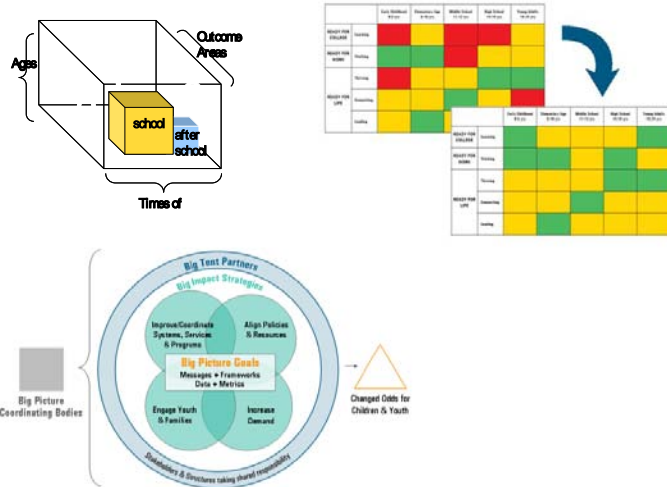
The “stakeholder wheel” depicts what we sometimes refer to as “the allied youth fields”

– the range of players needed at the table to improve outcomes for children and youth.

# Ready by 21 Tools and Resources



## CONCEPTUAL TOOLS Key Ideas, Frameworks, Blueprints



# Upcoming Webinars and Training Opportunities

[www.forumfyi.org](http://www.forumfyi.org)





# FUTURE WEBINARS: Using the Big Picture to Take Aim, Take Stock, Plan Action & Track Progress



Selecting Indicators  
Using a Results Based  
Framework



Mapping the Program Landscape  
Assessing & Improving Quality  
Mapping the Youth Work Workforce  
Mapping Resources



Mapping Initiatives &  
Change Efforts

# Webinar Schedule

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- August- Aligning Policies and Funding
- October- Ready by 21 Introduction

Please contact Ian Faigley at [ian@forumfyi.org](mailto:ian@forumfyi.org) for more information about these offerings.

# Ready by 21 Trainings and Institutes



- In 2008 and 2009, the Forum has offered 4 Ready by 21 Institutes in Washington, DC; Lansing, MI; and Des Moines, IA. The Institutes were attended by national partners, local changemakers, and others committed to improving the odds for youth.
- The Forum and its Ready by 21 National Partners are finalizing dates for 2009-2010 training opportunities.

# Sample Ready by 21 Training Agenda



- **Day One**
  - **THE CHALLENGE**
    - 8:30 Welcome & Overview
    - 9:00 Identifying the Entry Points for Ready by 21
  - **TAKE AIM**
    - **KEY COMPONENTS OF READY BY 21**
      - 10:15 Common Terms
  - **TAKE STOCK**
    - 11:15 An Actionable Vision & Balanced Set of Indicators
    - 1:00 Counts, Baselines, Benchmarks
  - **TARGET ACTION**
    - 2:45 Priority Areas & Action Plan
    - 4:00 Teeing up Tomorrow (Precision Tools & Entry Points)
- **Day Two**
  - **PRECISION TOOLS & RESOURCE TRACK PROGRESS**
    - 8:30 Breakfast – Reflections on Day One
    - 9:00 Integrated Tracking Systems
    - 10:15 Exploring the Precision Tools
  - **TAKING READY BY 21 HOME**
    - 12:30 Applying Ready by 21 in Your Work – Revisiting the Entry Points
    - 2:30 **Adjourn**

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