



# Ready by 21 Webinar Series

2010-2011

The Ready by 21 National Partnership is committed to meeting leaders where they are, challenging them to do more, and helping them build the capacity to do so. Included in this endeavor is our free Ready by 21 Webinar series, aimed at introducing participants to the core components of Ready by 21. The webinar series is designed around the Ready by 21 Leadership Capacity Areas (the 4Bs): **Building Broader Partnerships, Setting Bigger Goals, Using Better Data for Decision Making, and Implementing Bolder Strategies**. At the heart of these areas are standards that have been developed to provide definition and consistency to the work, and tools that can assist leaders along the way.

In our webinar series, we will provide an opportunity to learn the basics of the Ready by 21 Strategies via 3-part modules. Each module will begin with an introductory webinar, followed the next month by a deeper exploration of one of the leadership capacity areas (one of the 4Bs). In the last month of each module, we will take a closer look at one aspect of the featured leadership capacity, including related resources or tools promoted by the Ready by 21 Partnership. The webinars will generally be held on the last Tuesday of the month, at 3:00 PM EDT.

Register today at <http://readyby21.readytalk.com/?p=ev>

## Module One: Building Broader Partnerships

### ***Introduction to the Ready by 21 Strategies***

**October 26, 2010**

**3:00-4:00 PM EDT**

Ready by 21 is a strategy that helps communities improve the odds that all youth will be ready for college, work and life. Ready by 21 meets leaders where they are, challenges them to think and work differently, and helps them progress further and faster to deliver results for youth. This webinar will guide participants through the essential components of Ready by 21 – the rationale behind Ready by 21, tools and services available to communities and leaders and the Ready by 21 National Partnership, an unprecedented coalition of organizations representing government, education, non-profit, business, research and philanthropy sectors.

### ***Building Broader Partnerships 101***

**November 30, 2010**

**3:00-4:00 PM ET**

Partnerships and collaborations can take many forms. Whatever the scale of the partnership, effective partnerships are built on clear agreements about the scope of work to be done, the capacity needed to do the work and the mandate or authority in place to ensure that the work is done thoroughly and well. After years of working with a wide variety of partnerships at the state and local level, the Forum for Youth Investment has concluded that communities and states need to consider a few basic components of partnerships. Come learn more about this leadership capacity area and what you can do to build broader more effective partnerships.

### ***Building Broader Partnerships: Faith-based Organizations and Coalitions***

**December 14, 2010**

**3:00-4:00 PM ET**

This month, we will explore ways to engage faith-based communities in partnerships working to improve the odds for children and youth. A few 'rules for engagement' will help community leaders better understand faith-based endeavors' unique needs and motivations. In this webinar, you'll learn how you can strengthen partnerships with faith-based organizations and coalitions in your work.

## Module Two: Setting Bigger Goals

### ***Introduction to the Ready by 21 Strategies*** (see previous description)

**January 25, 2011**

**3:00-4:00 PM ET**

### ***Setting Bigger Goals: Post-Secondary Success***

**February 22, 2011**

**3:00-4:00 PM ET**

This webinar will focus on older youth and in particular, why postsecondary completion is an increasingly important goal for communities to focus on. We will identify key partners that need to be mobilized, policies that need to be

enacted, and supports that need to be in place if we are to significantly increase postsecondary completion rates and help more young people successfully transition to adulthood. Hear directly from leaders involved in innovative partnerships between community based organizations and community colleges that are changing the odds for disadvantaged young adults.

**Setting Bigger Goals 101**

**March 29, 2011**

**3:00-4:00 PM ET**

In communities across the country, competing priorities, fragmented services, unstable funding and low expectations combine to create a sense of complacency. Establishing a common, “big picture,” action-oriented vision that conveys compelling goals for children and youth is a critical step towards aligning efforts. Why? Because common definitions and shared goals challenge leaders to work together more effectively to make a difference. And because metrics matter – what gets measured is what gets done (or at least prioritized). We’ll explore these concepts further in this webinar.

## **Module Three: Using Better Data for Decision Making**

**Introduction to the Ready by 21 Strategies**

**April 26, 2011**

**3:00-4:00 PM ET**

(see previous description)

**Using Better Data and Information 101**

**May 31, 2011**

**3:00-4:00 PM EDT**

There are very few examples of ongoing, cross-system efforts to identify data needs, fill data gaps and use data to influence real-time decision making. Information and data are needed at every level – within individual programs; within organizations; within networks, coalitions or systems; within leadership groups (focused on orchestration, not service delivery); and within communities. While the goals and strategies change, programmatic data is usually needed to report on the basic demographics (who, how many, what dosage, what provided), performance (how well, how consistently, how reliably across populations), and impact (what outcomes, what cost).

**Using Better Data and Information:**

**June 28, 2011**

**3:00-4:00 PM EDT**

**Bringing the Best Information About What Works Into the Decision-Making Process**

In order to ‘change the way they do business,’ leaders need access to the best information on ‘what works.’ This involves regularly requesting and using reviews of national research on what works, as well as conducting and using local studies and surveys. We will explore ways to bring this information into your decision-making process.

## **Module Four: Implementing Bolder Strategies**

**Introduction to the Ready by 21 Strategies**

**July 26, 2011**

**3:00-4:00 PM EDT**

(see previous description)

**Implementing Bolder Strategies 101**

**August 30, 2011**

**3:00-4:00 PM EDT**

At the end of the day, broader partnerships, bigger goals, and better data and decision making are only useful if they significantly increase the likelihood that timely, well-vetted, evidence-based strategies will be implemented and nurtured towards success. Many communities are dealing with an overabundance of strategies, and struggle to implement strategies in an aligned and effective way. Managing the communications and adoption of the vision and plan is what separates the good from the great. These topics will be explored further in this webinar.

**Implementing Bolder Strategies:**

**September 27, 2011**

**3:00-4:00 PM EDT**

**Engaging Youth & Families As Changemakers**

Leaders generate public demand, support and innovative ideas when they have regular mechanisms for seeking youth and family input and support and have developed a process for maintaining youth and family influence on policy decisions, philanthropy, practice and entrepreneurship. Leaders need to engage youth and families as organizers, planners, advocates by ensuring ongoing opportunities for leadership and participation. It’s important to have strategies that reach all, not just a few. We’ll discuss ways to ensure that your work is engaging youth and families to the fullest.