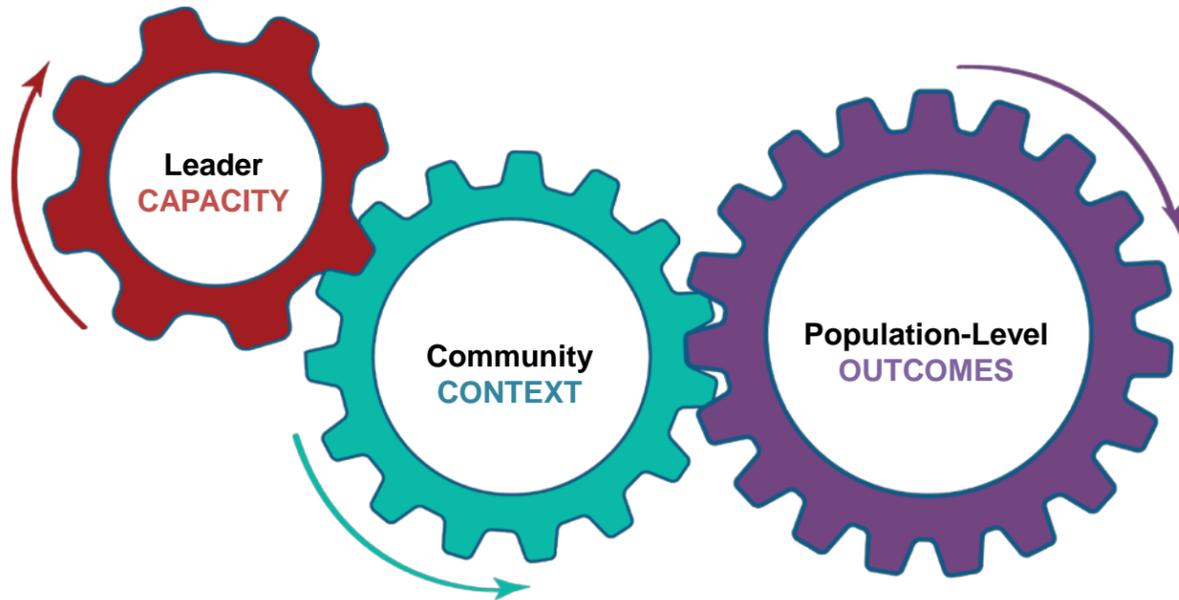


# Equity as a Verb: Addressing Equity through Engagement

Data and Community Conversations Workshop

## A: UNDERSTANDING LOCAL CONTEXTS



### AS A TABLE

- Each pair will pick one of the four dimensions to work on together – Education, Economy, Health or Community.
- As a table, quickly compare notes so that you are sure each pair is working on a different dimension.

Write the dimension that your pair is working on here: \_\_\_\_\_

Also as a table, look at the counties listed on the *Virginia Selected Localities Overview* and decide which **ONE** of the following geographies you want to focus on first. Check off the geography of focus here:

Chesterfield County  
 Hanover County  
 Henrico County

Petersburg City  
 Richmond City

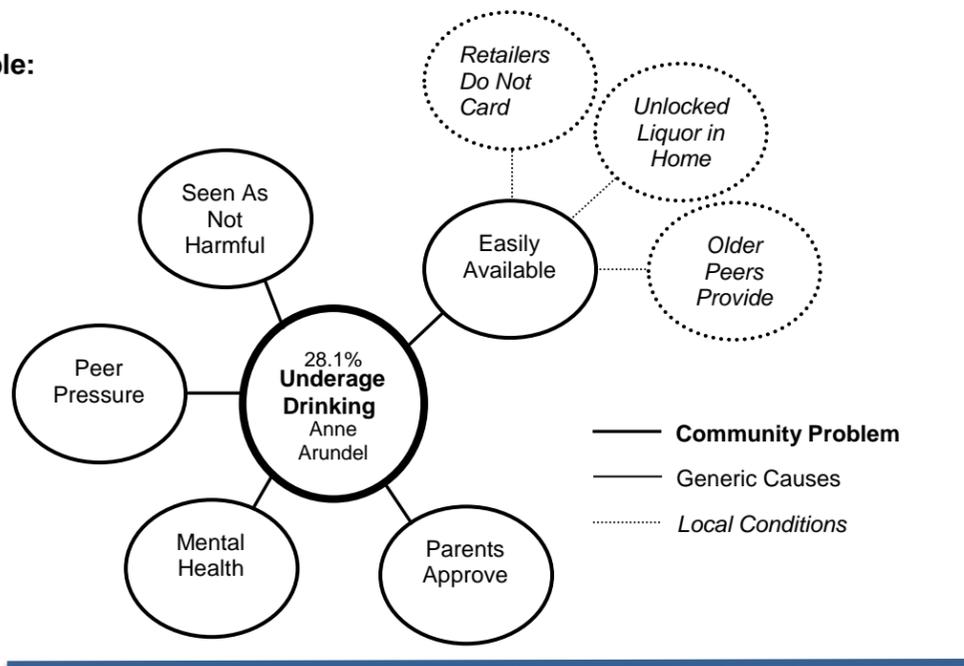
### STEP TWO: AS PAIRS, PICK AN INDICATOR

- Referring to the *Related Counties Detail* page, review the indicators within your dimension of interest. Pick **ONE** that you want to explore together.

# From Root Cause . . .

## STEP THREE: AS PAIRS, EXPLORE THE LOCAL CONDITIONS

Example:



### CONTINUE AS PAIRS:

**15 MINUTES**

Each pair picks one of the color stacks of paper from the middle of the table.

BLUE – Education GREEN – Economy ORANGE – Health YELLOW – Community

- For your indicator, ask, “Why is this happening?” and write your answers in big, block lettering. Use a separate color strip for each answer. (6-8 to get started)
- For each idea you brainstormed ask, “Why is this happening here, in our community?” and continue writing on your color strips.

**5 MINUTES**

- Prioritize your top three “local conditions”. Write #1, #2, #3, etc. in the upper corner.

### AS A TABLE:

15 MINUTES

- Starting with someone's #1 priority, ask "Does anyone have a similar "local condition?" Cluster similar conditions (or root causes) together.
- Repeat with someone else's #1 priority.
- Continue until you have worked through everyone's top #1-#5 priorities.

### DISCUSS:

1. No matter what your starting issue, are there areas that you can work on together? How can you tackle some of these "common cause" clusters together?
2. How would this activity have been different if you had flipped this question to focus on: "Why are some people in this county succeeding in this area?"

## B: COMPARISONS & COUNTERPARTS

10 MINUTES

### AS A TABLE:

COMPARING TO OTHER COUNTIES: Referencing the *Localities Detail*, look at the original indicators you chose but for a different geographic area. How would your answers have changed? Discuss as a full group.

How do you think their answers would be different or the same?

## ... to Joint Action

### C. IDENTIFYING AREAS FOR JOINT ACTION

15 MINUTES

**IN PAIRS:** Now that you have explored the data, imagine you are about to make a 2-3 minute invite (pitch) to your local partners to be involved in your work. As you prep, tap into your empathy and creativity. Consider the following:

- **Why would they care about these issues?**
- **What do you want them to know?** *How does your issue relate to other issues? How does it relate to different needs and realities across the region?*
- **What story could you combine with the data to help it connect?**
- **What action do you want them to take and/or support?** *Think back to the “common cause” clusters for areas of joint action.*

**AS A GROUP:** Each pair presents to the table. After presentations, give feedback. What worked well? What worked? What could be clearer or more compelling?

**TAKEAWAY – TARGETING ACTION:** When mapping out areas for joint action, research has shown that a range of strategies are essential to making a difference. Coalitions across the country have found the categories below to be useful prompts. If you want more information on action planning, contact the Forum for Youth Investment.

**Common Cause Condition:** \_\_\_\_\_

Strategy for Changing the Condition	Potential Actions	Who Could Do This In Your Community?	How Much?	
			Effort Hi/Med/Lo	Cost Hi/Lo/No
Provide Information				
Build Skills				
Provide Support				
Change Physical Design of Environment				
Reduce Barriers & Enhance Access				
Change the Consequences				
Modify Policies				
Align Resources				
Strengthen Constituent Voice				