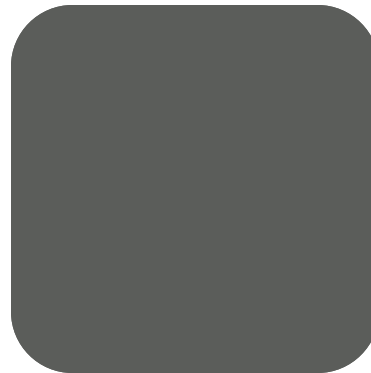


# Collective Impact for Children and Youth Policy Summit



Congressional  
Briefing

July 16, 2015

#CollectiveImpact

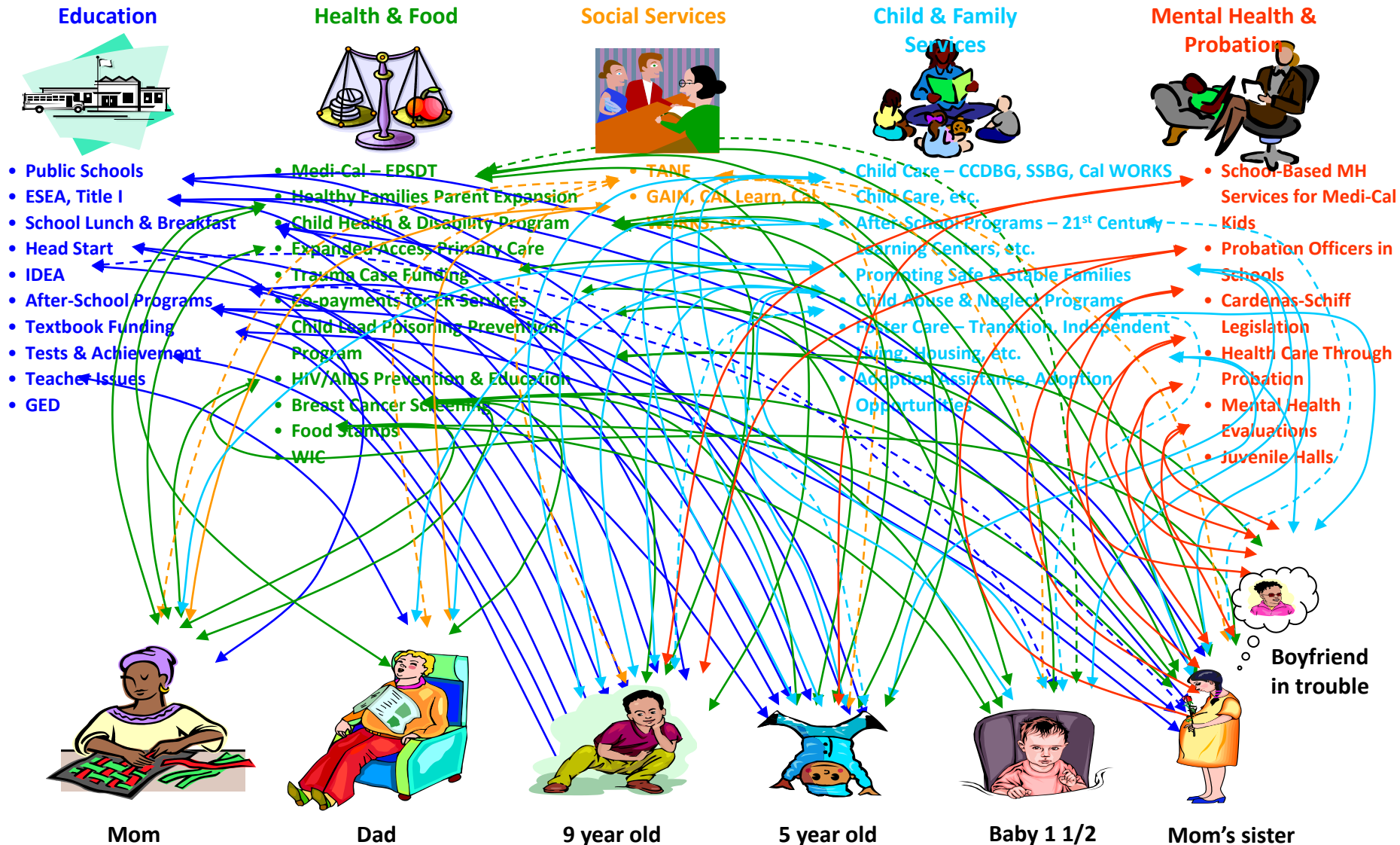
# What Is Collective Impact?

## Key Conditions for Having a Collective Impact

- Common Agenda
- Shared Measurement Systems
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support Organizations



# Why We Need Collective Impact in Public Policy



Source: Dunkle, M. (2002) *Understanding LA Systems that Affect Families*. Los Angeles, CA: George Washington University and the LA County Children's Planning Council

# Today's Discussion



People



Plans &  
Data



Money

Aligning Across Departments and Levels of Government

# Collective Impact Policy Framework

Inhibiting Collective Impact

Enhancing Collective Impact

**PROHIBITING  
INTERAGENCY  
ALIGNMENT**

*Example*  
The Family  
Educational  
Rights and  
Privacy Act

**NOT  
PROHIBITING  
INTERAGENCY  
ALIGNMENT**

*Example*  
Drug Free  
Communities  
Support Program

**EXPLICITLY  
ALLOWING  
INTERAGENCY  
ALIGNMENT**

*Example*  
Performance  
Partnership Pilots

**INCENTIVIZING  
INTERAGENCY  
ALIGNMENT**

*Example*  
Promise  
Neighborhoods

# As You Align People, Plans, and Data, Build on What Exists!

## Don't Say This

“A State shall establish a State interagency coordinating council.”

## Unless You Also Say This

“An existing workforce, education, or youth development partnership, coalition, or organization may serve as the eligible entity”

# Today's Discussion



People



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# How Localities, States and the Federal Government are Collaborating for Success

Moderator: Thaddeus Ferber, Forum for Youth Investment

- Dr. William Hazel, Secretary of Health and Human Resources, Commonwealth of Virginia
- Cindy Seltzer, President and CEO, Children's Services Council, Broward County
- Luke Tate, Special Assistant to the President for Economic Mobility, White House Domestic Policy Council



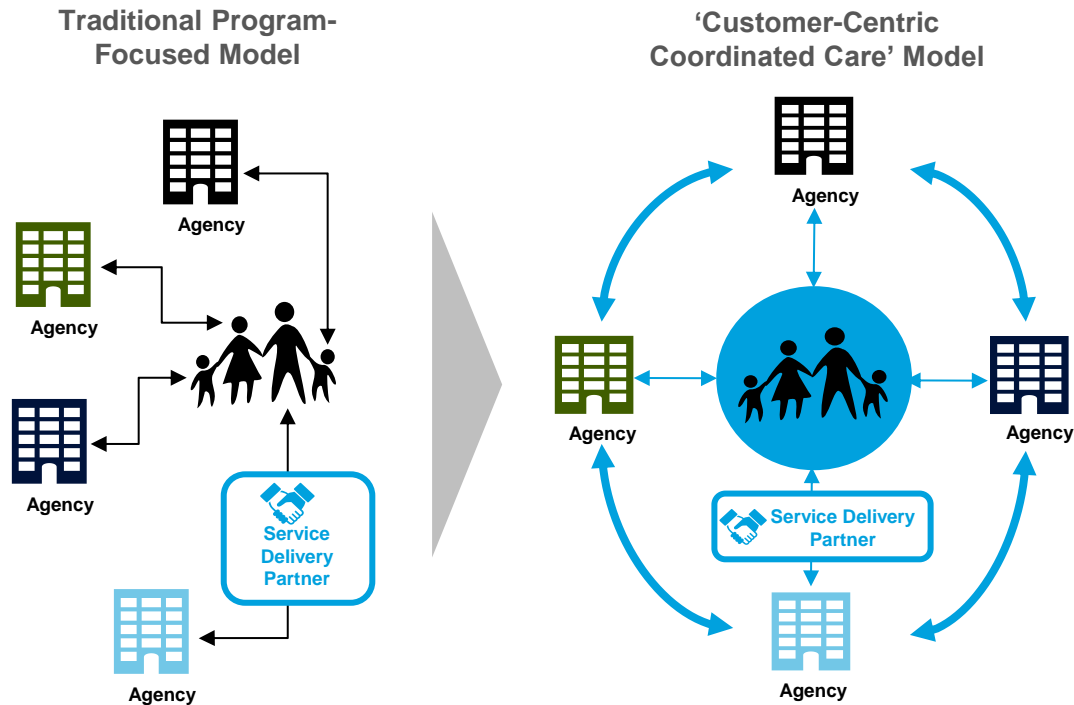
# Silos come in many forms...

Policy, funding, workflow, people



# 'Customer-Centric Coordinated Care' Model

Virginia is shifting from a 'program-focused' model to a more 'Customer-Centric Coordinated Care' model.



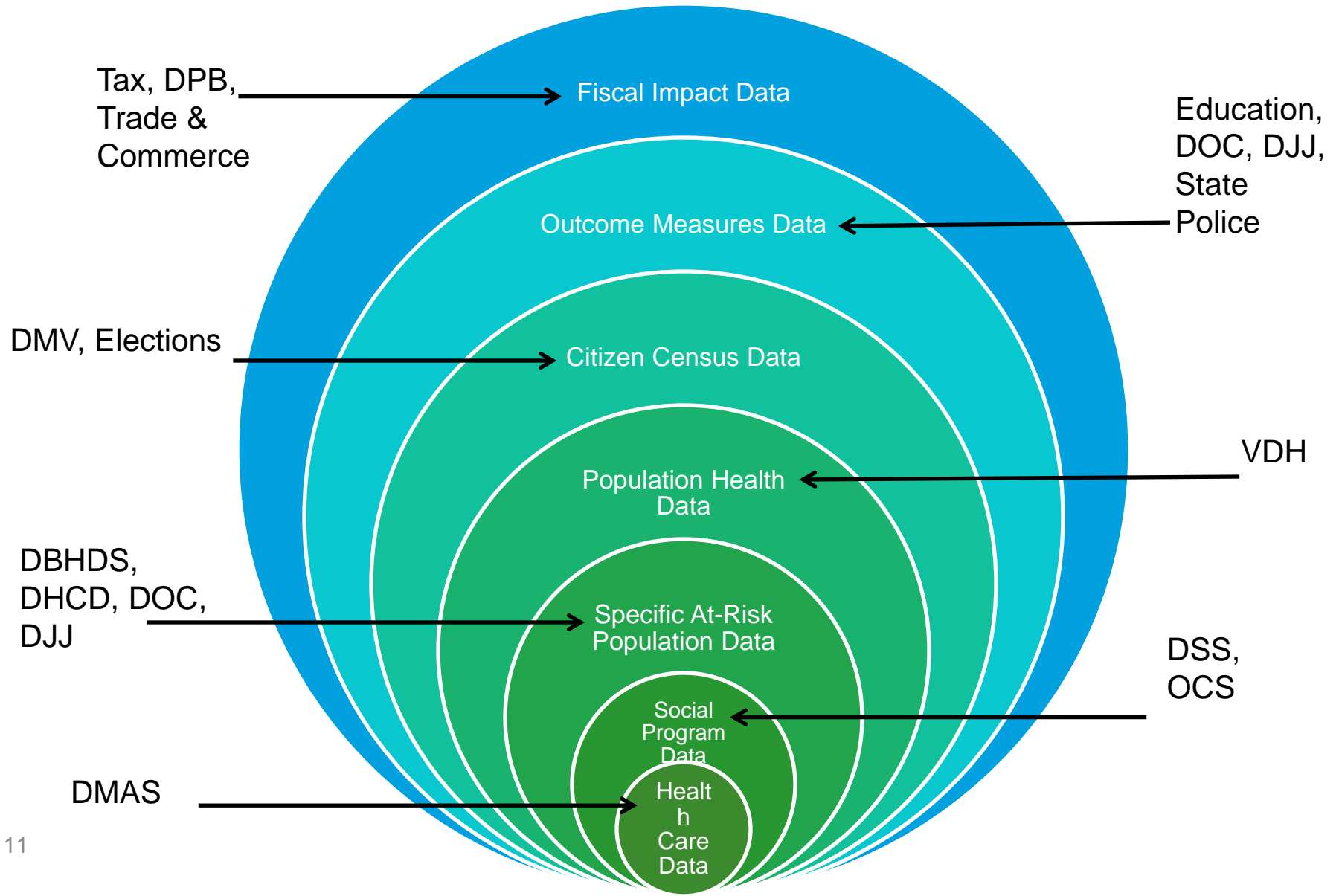
**Services driven by individual, family, or community needs**

**Agencies recognize and consider the full range of services provided by other agencies, partners and organizations**

**Services are considered more broadly factoring in role of social determinants**

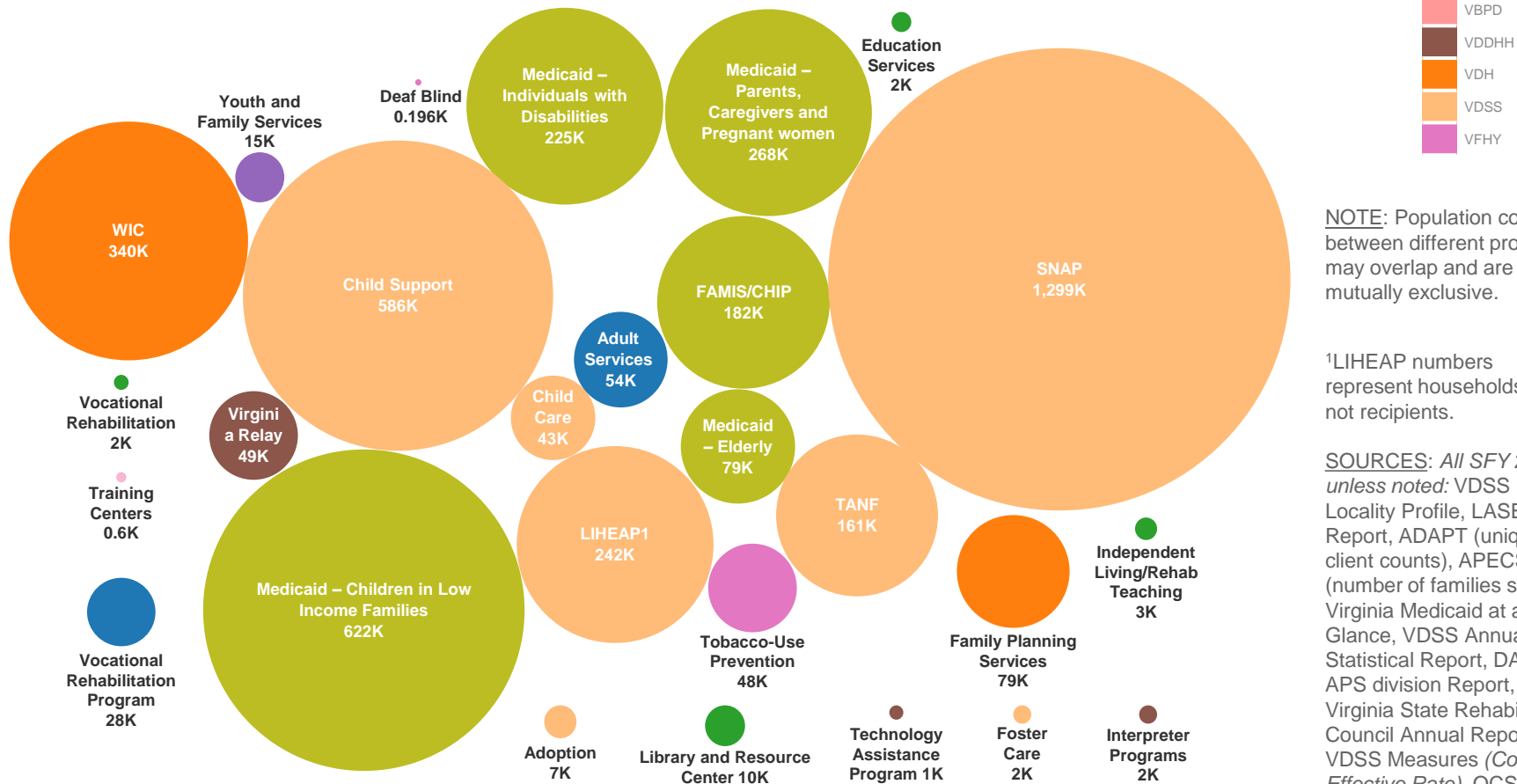
# Coalition Partners

An interaction in one domain may only be measured by impact in another domain.



## Virginians Served Across Health and Human Resources Programs

The illustration below provides counts of individuals served by program and agency annually.



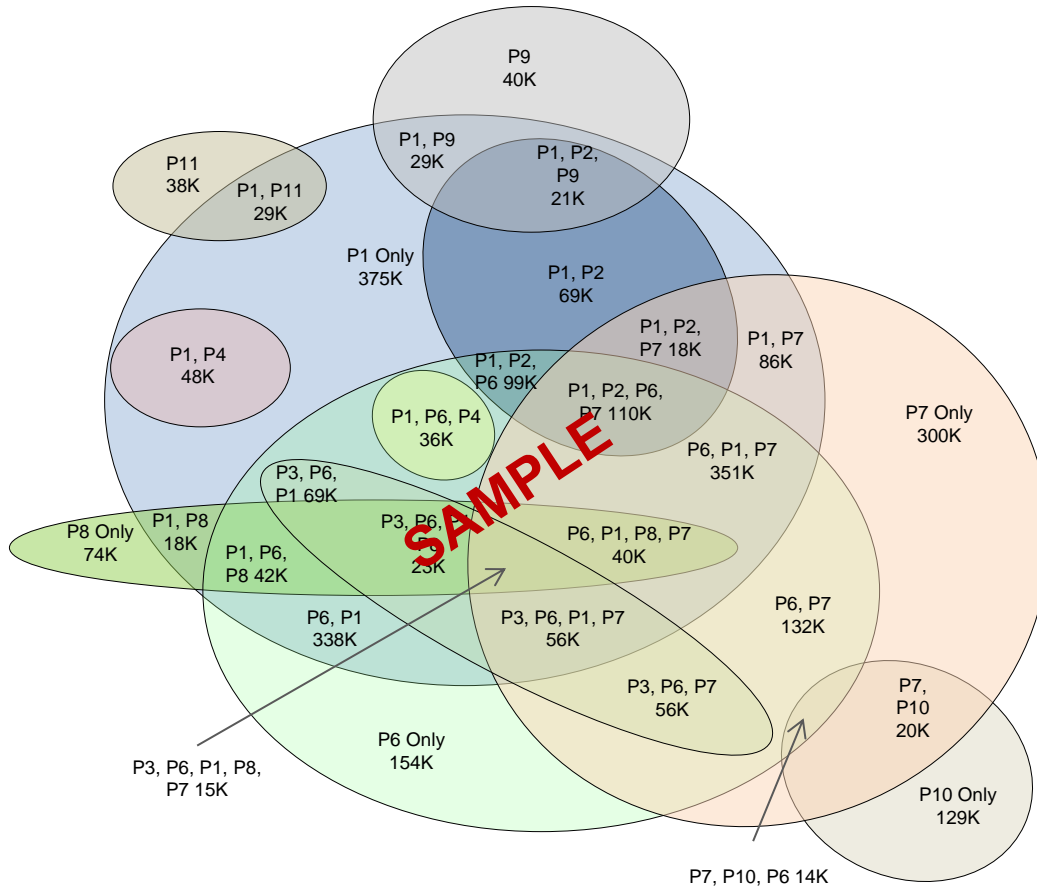
**NOTE:** Population counts between different programs may overlap and are not mutually exclusive.

<sup>1</sup>LIHEAP numbers represent households and not recipients.

**SOURCES:** *All SFY 2013 unless noted:* VDSS Locality Profile, LASER Report, ADAPT (unique client counts), APECS (number of families served), Virginia Medicaid at a Glance, VDSS Annual Statistical Report, DARS APS division Report, DARS Virginia State Rehabilitation Council Annual Report, VDSS Measures (*Cost Effective Rate*), OCS Strategic Plan (2012-14), *DBDHS 2014 Annual Report*, CARS, DSA *Expenditure Reports*

# Program Overlaps – Sample From Other State

The illustration below provides overlap populations between different programs in a state with a matured integrated eligibility system



Program	# People
P1	1,397,702
P2	365,976
P3	198,468
P4	59,462
P5	51,570
P6	1,664,482
P7	1,278,006
P8	289,830
P9	197,695
P10	190,324
P11	160,626

**NOTE:** Venn diagram sizes may be exaggerated at certain places to show overlap

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# Federal Policy to Support Collective Impact

Moderator: Jeremy Ayers, Results for America

- Rebecca Boxx, Director, Providence Children and Youth Cabinet
- Dreama Gentry, Executive Director, Partners for Education at Berea College
- Mary Ellen Wiggins, White House Office of Management and Budget

# Q&A



People



Plans &  
Data



Money

Aligning Across Departments and Levels of Government