Collective Impact for Children and Youth Policy Summit

Congressional Briefing
July 16, 2015
#CollectiveImpact
What Is Collective Impact?

Key Conditions for Having a Collective Impact

• Common Agenda
• Shared Measurement Systems
• Mutually Reinforcing Activities
• Continuous Communication
• Backbone Support Organizations
# Collective Impact

**Why We Need Collective Impact in Public Policy**

**Education**
- Public Schools
- ESEA, Title I
- School Lunch & Breakfast
- Head Start
- IDEA
- After-School Programs
- Textbook Funding
- Tests & Achievement
- Teacher Issues
- GED

**Health & Food**
- Medi-Cal – EPSDT
- Healthy Families Parent Expansion
- Child Health & Disability Program
- Expanded Access Primary Care
- Trauma Case Funding
- Co-payments for ER Services
- Child Lead Poisoning Prevention Program
- HIV/AIDS Prevention & Education
- Breast Cancer Screening
- Food Stamps
- WIC

**Social Services**
- Child Care – CCDBG, SSBG, Cal WORKS
- Child Care, etc.
- After School Programs – 21st Century Learning Centers, etc.
- Promoting Safe & Stable Families
- Child Abuse & Neglect Programs
- Foster Care – Transition, Independent Living, Housing, etc.
- Adoption Assistance, Adoption Opportunities

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- Child Care – CCDBG, SSBG, Cal WORKS
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**Mental Health & Probation**
- School-Based MH Services for Medi-Cal Kids
- Probation Officers in Schools
- Cardenas-Schiff Legislation
- Health Care Through Probation
- Mental Health Evaluations
- Juvenile Halls

**Boyfriend in Trouble**
- Mom
- Dad
- 9 year old
- 5 year old
- Baby 1 1/2
- Mom’s sister


# Collective Impact
Today’s Discussion

Aligning Across Departments and Levels of Government

People

Plans & Data

Money

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Collective Impact Policy Framework

**Inhibiting Collective Impact**

- **PROHIBITING INTERAGENCY ALIGNMENT**
  - Example: The Family Educational Rights and Privacy Act

**Enhancing Collective Impact**

- **NOT PROHIBITING INTERAGENCY ALIGNMENT**
  - Example: Drug Free Communities Support Program

- **EXPLICITLY ALLOWING INTERAGENCY ALIGNMENT**
  - Example: Performance Partnership Pilots

- **INCENTIVIZING INTERAGENCY ALIGNMENT**
  - Example: Promise Neighborhoods

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As You Align People, Plans, and Data, Build on What Exists!

Don’t Say This

“A State shall establish a State interagency coordinating council.”

Unless You Also Say This

“An existing workforce, education, or youth development partnership, coalition, or organization may serve as the eligible entity”

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Today’s Discussion

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Aligning Across Departments and Levels of Government

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How Localities, States and the Federal Government are Collaborating for Success

Moderator: Thaddeus Ferber, Forum for Youth Investment

• Dr. William Hazel, Secretary of Heath and Human Resources, Commonwealth of Virginia

• Cindy Seltzer, President and CEO, Children’s Services Council, Broward County

• Luke Tate, Special Assistant to the President for Economic Mobility, White House Domestic Policy Council
Silos come in many forms...

Policy, funding, workflow, people
Virginia is shifting from a ‘program-focused’ model to a more ‘Customer-Centric Coordinated Care’ model.

**‘Customer-Centric Coordinated Care’ Model**

Services driven by individual, family, or community needs

Agencies recognize and consider the full range of services provided by other agencies, partners and organizations

Services are considered more broadly factoring in role of social determinants
Coalition Partners

An interaction in one domain may only be measured by impact in another domain.

- Fiscal Impact Data
- Outcome Measures Data
- Citizen Census Data
- Population Health Data
- Specific At-Risk Population Data
- Social Program Data
- Health Care Data

- DMAS
- DBHDS, DHCD, DOC, DJJ
- DMV, Elections
- Tax, DPB, Trade & Commerce
- Education, DOC, DJJ, State Police
- VDH
- DSS, OCS
Virginians Served Across Health and Human Resources Programs

The illustration below provides counts of individuals served by program and agency annually.

NOTE: Population counts between different programs may overlap and are not mutually exclusive.

1LIHEAP numbers represent households and not recipients.

Program Overlaps – Sample From Other State

The illustration below provides overlap populations between different programs in a state with a matured integrated eligibility system.

<table>
<thead>
<tr>
<th>Program</th>
<th># People</th>
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<tbody>
<tr>
<td>P1</td>
<td>1,397,702</td>
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<tr>
<td>P2</td>
<td>365,976</td>
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<td>198,468</td>
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<td>P4</td>
<td>59,462</td>
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<td>P5</td>
<td>51,570</td>
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<td>P6</td>
<td>1,664,482</td>
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<td>P7</td>
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<td>P8</td>
<td>289,830</td>
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<td>P9</td>
<td>197,695</td>
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<td>P10</td>
<td>190,324</td>
</tr>
<tr>
<td>P11</td>
<td>160,626</td>
</tr>
</tbody>
</table>

**NOTE:** Venn diagram sizes may be exaggerated at certain places to show overlap.
Federal Policy to Support Collective Impact

Moderator: Jeremy Ayers, Results for America

• Rebecca Boxx, Director, Providence Children and Youth Cabinet
• Dreama Gentry, Executive Director, Partners for Education at Berea College
• Mary Ellen Wiggins, White House Office of Management and Budget
Aligning Across Departments and Levels of Government