

Fiscal Mapping Community of Practice

Orientation Session | April 26, 2017

COLLABORATIVE COMMUNICATIONS | THE FORUM FOR YOUTH INVESTMENT



JOBS FOR THE FUTURE

**the
forum**
FOR YOUTH INVESTMENT

Community of Practice Facilitators

Facilitator



Shawn Griffin

Collaborative
Communications

Shawn Stelow Griffin brings 20 years of experience designing and implementing education reform initiatives at the local, state and federal level. She helps clients across sectors leverage resources to improve outcomes for children and communities.

QUOTE TO NOTE:

All I want is an education, and I am afraid of no one.

~Malala Yousafzai

Facilitator



**Elizabeth
Gaines**

Forum for Youth
Investment

Elizabeth Gaines helps executive and legislative policymakers improve youth policy in communities and states around the country. Over the past decade, she has developed and grown the Children's Cabinet Network and is recognized as the nation's leading expert on children's cabinets and councils.

QUOTE TO NOTE:

“If it’s funded, it’s done.”

Facilitator



**Adam
Rabinowitz**

Collaborative
Communications

Adam primarily focuses on research, communications and organizational strategy for Collaborative's public, private and non-profit clients. He recently co-developed a fiscal and program map of Harris County's out-of-school time landscape, the third-largest school district in the country.

QUOTE TO NOTE:

**A good teacher must know the rules;
a good pupil, the exceptions. ~Martin H. Fischer**

In Today's Webinar We Will:

- Define Fiscal Mapping
- Share examples of data collected during a fiscal mapping process
- Discuss common outcomes from fiscal mapping processes
- Share resources that can help guide a fiscal mapping project

Course Overview

Course Outline

- **Session 1**
Determining the scale, scope and purpose of the fiscal map and engaging stakeholders
- **Session 2**
Developing research questions and interview protocols
- **Session 3**
Conducting data analysis and effectively disseminating findings to the public

Fiscal Mapping

A research approach to identify and analyze expenditures systematically

A Fiscal Map:

Examines

1. Where funds originate
2. Where funds are directed
3. What outcomes / services / interventions they support

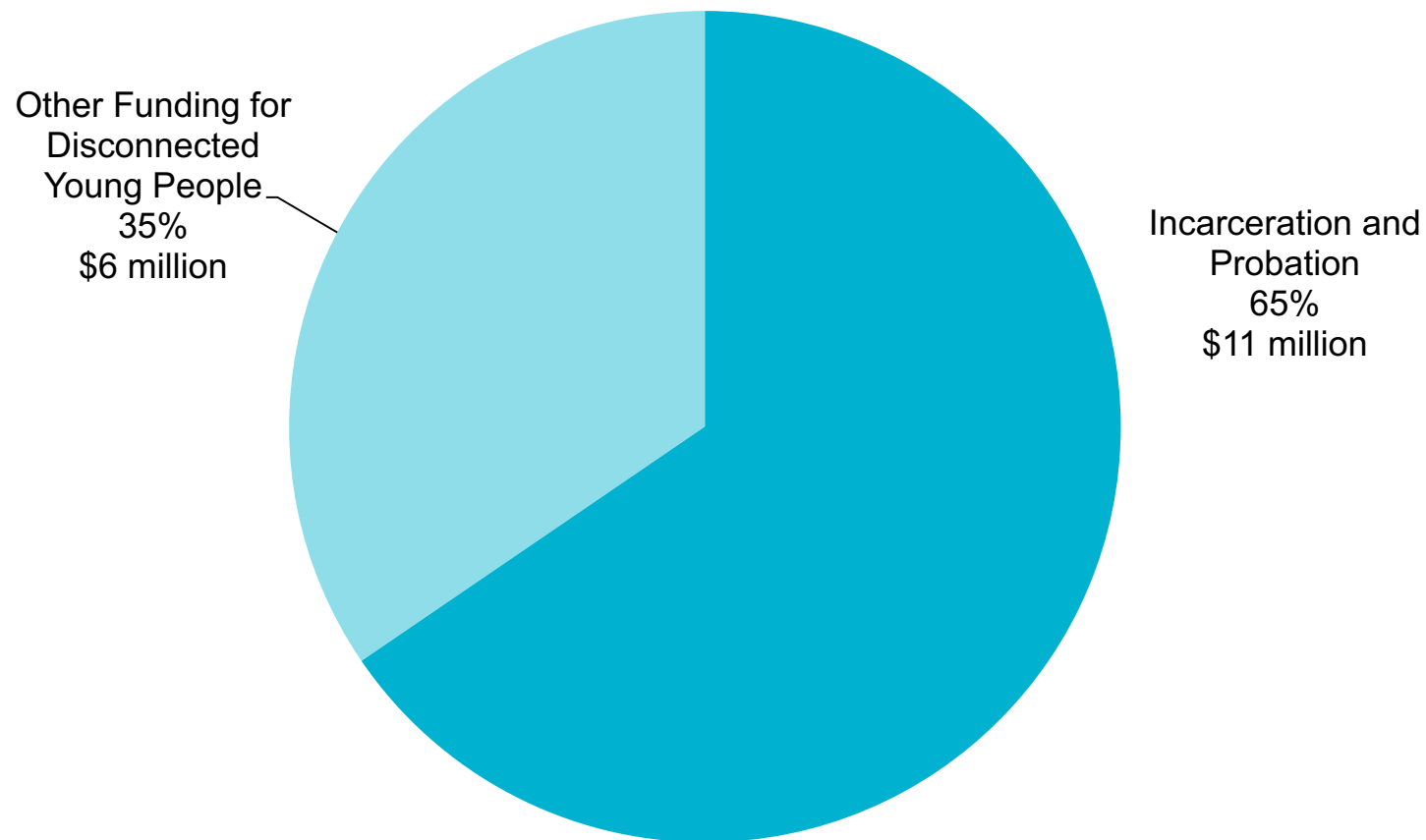
Shows

1. Currently available resources
2. Gaps in funding
3. How resources can be more effectively coordinated, maximized, or secured

Data Reports from Fiscal Mapping Studies

Funding For Disconnected Youth

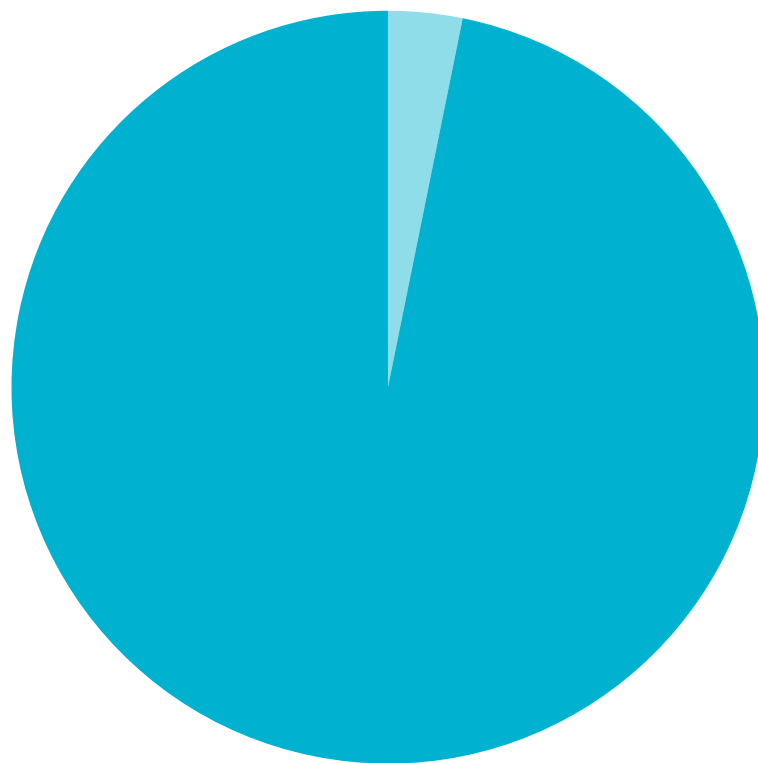
Prevention vs. Deep-End Services



Public vs. Private Investment

Public Funding for 14-to-24 year-olds Dwarfs Philanthropy

Comparing philanthropic funding to public programs

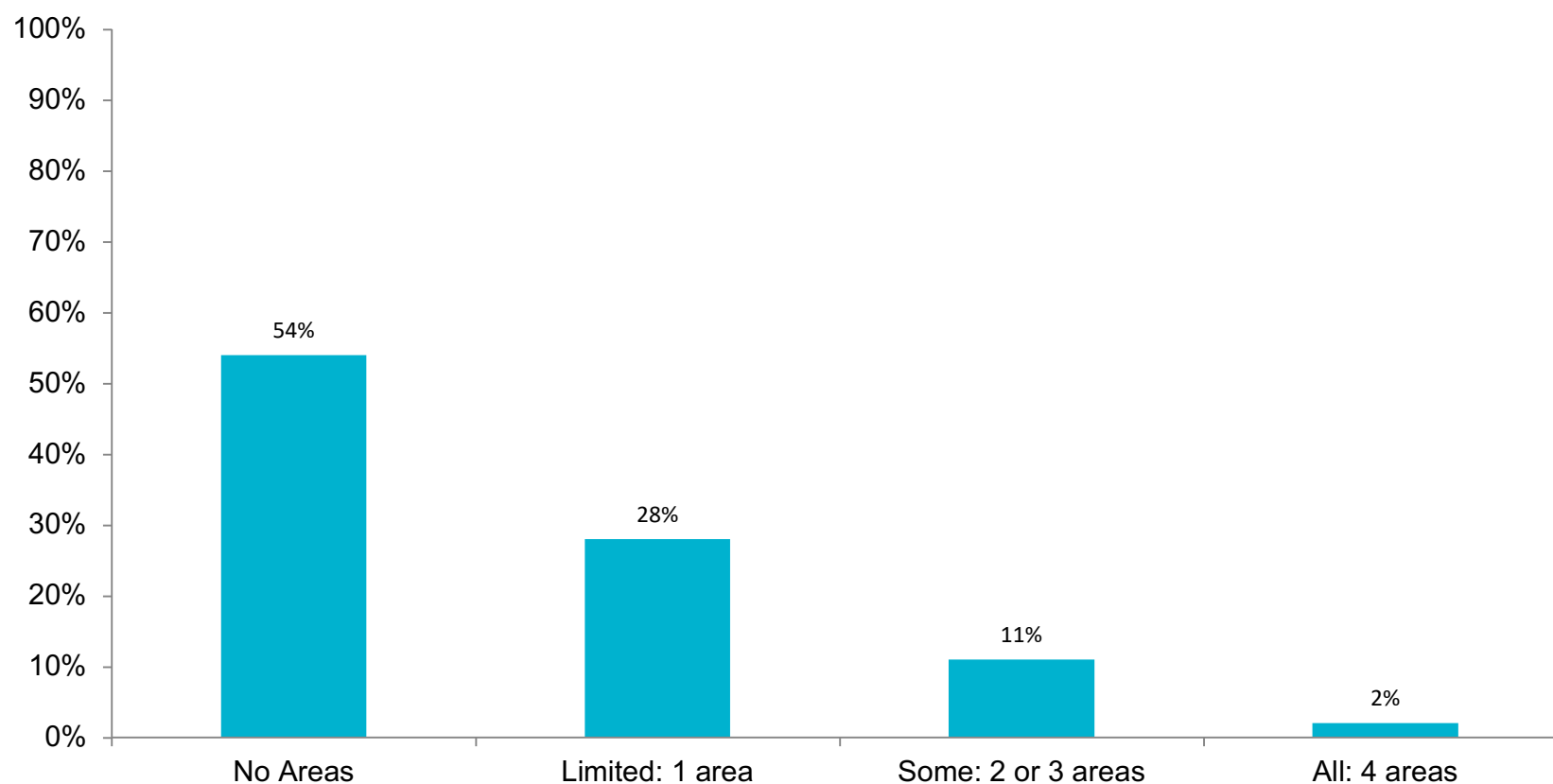


Philanthropic
Funding to
Nonprofits
\$5 million
3%

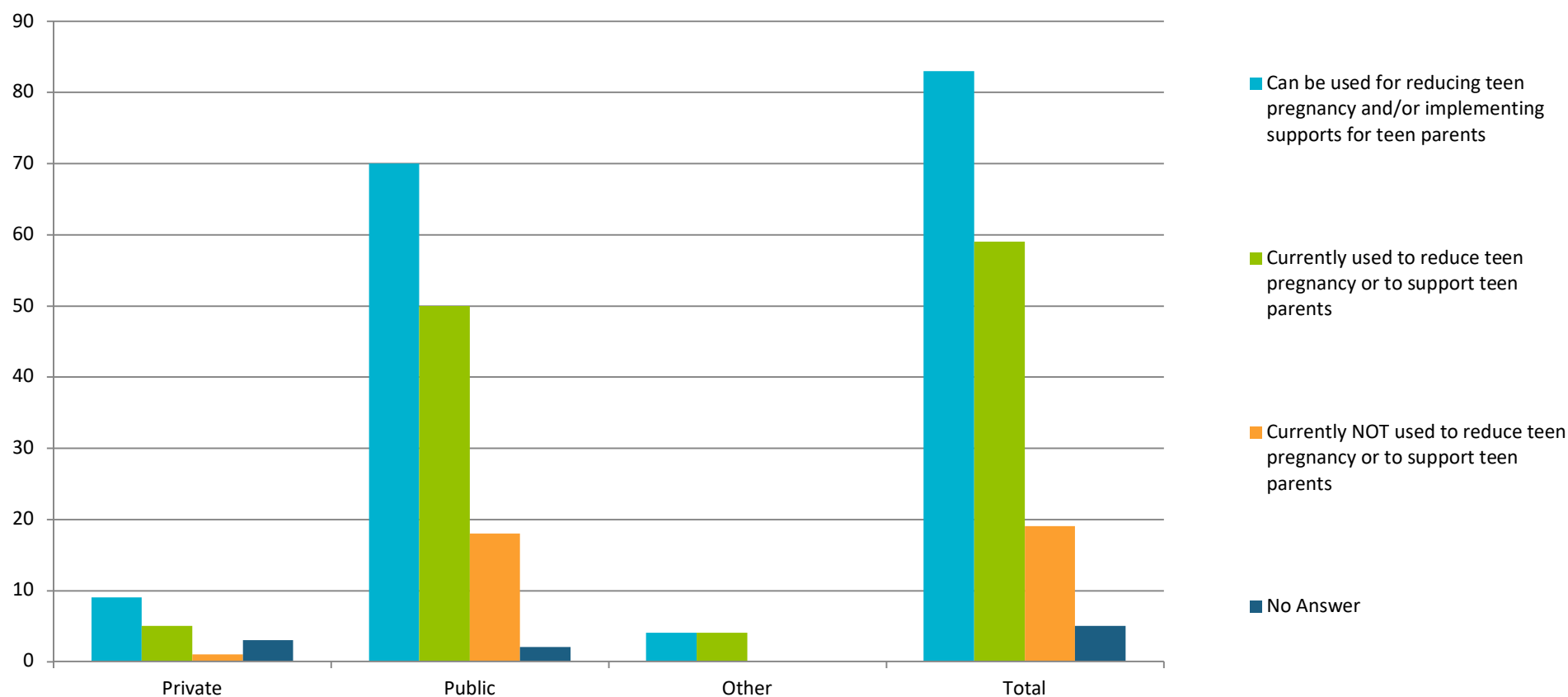
Funding to Public
Institutions
\$143 million
97%

Funding Perceived as Lacking Flexibility

Amount of Flexibility by Percent of Total Funds

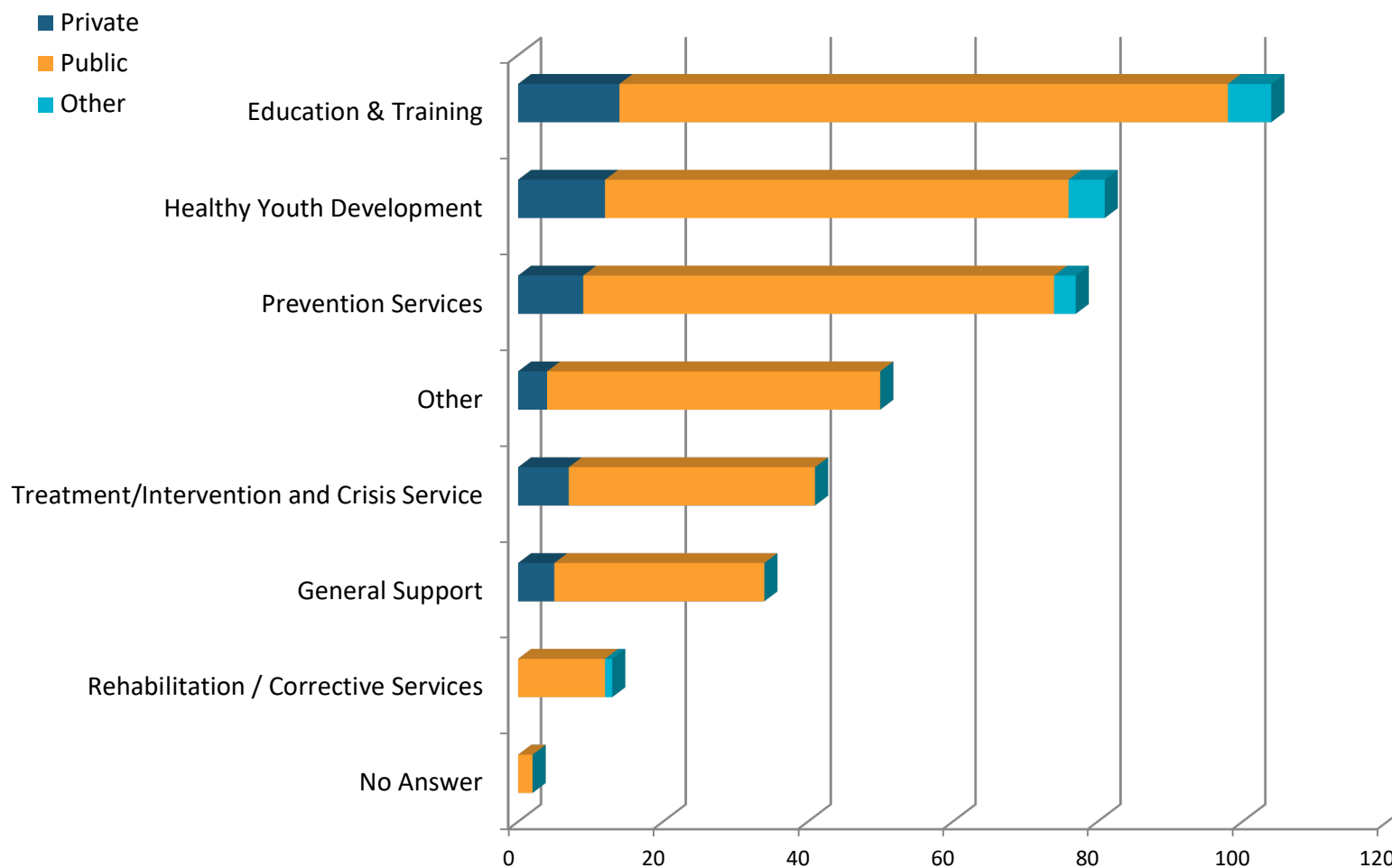


Funding Streams Supporting Teen Pregnancy Prevention

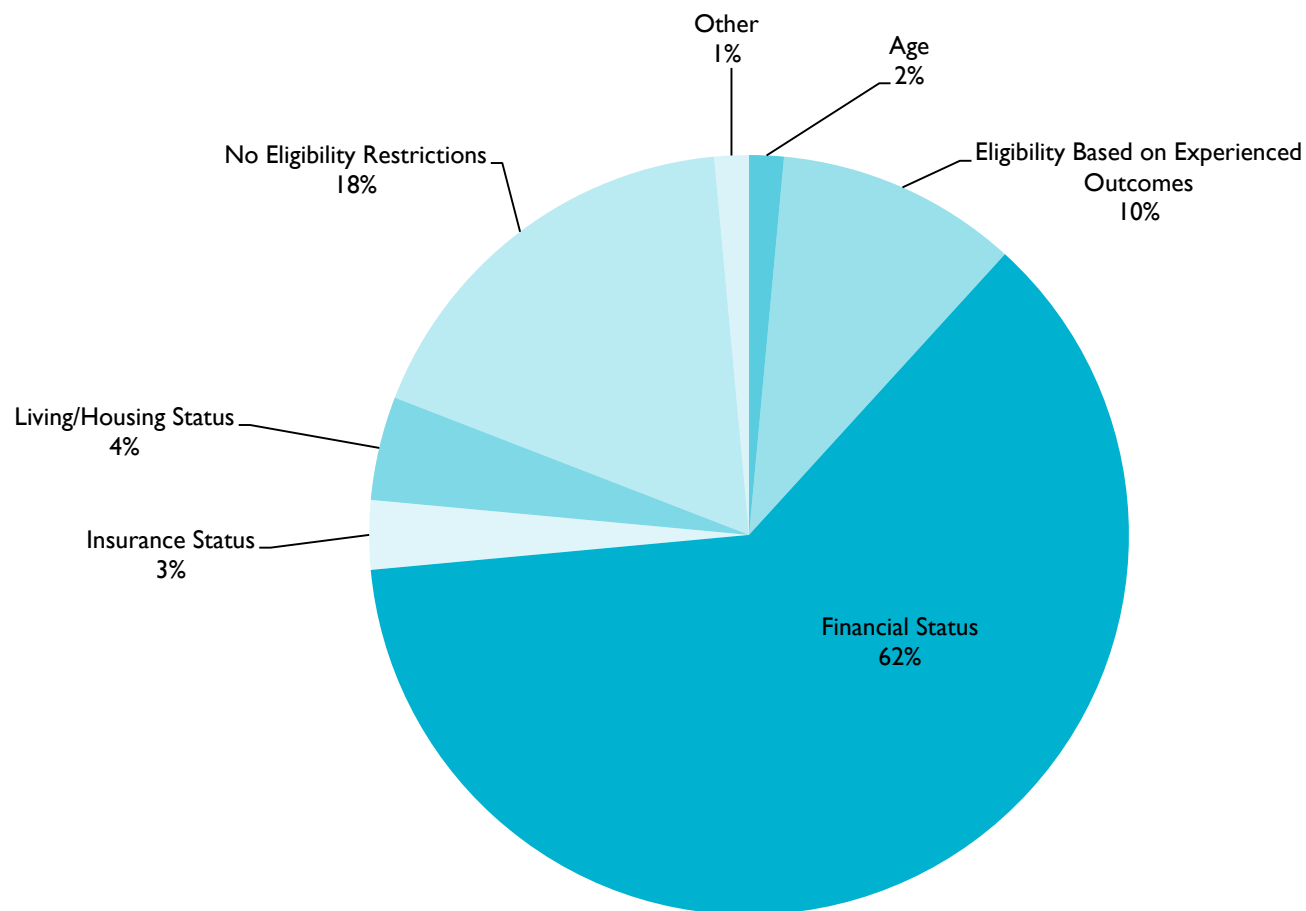


Intervention Approaches

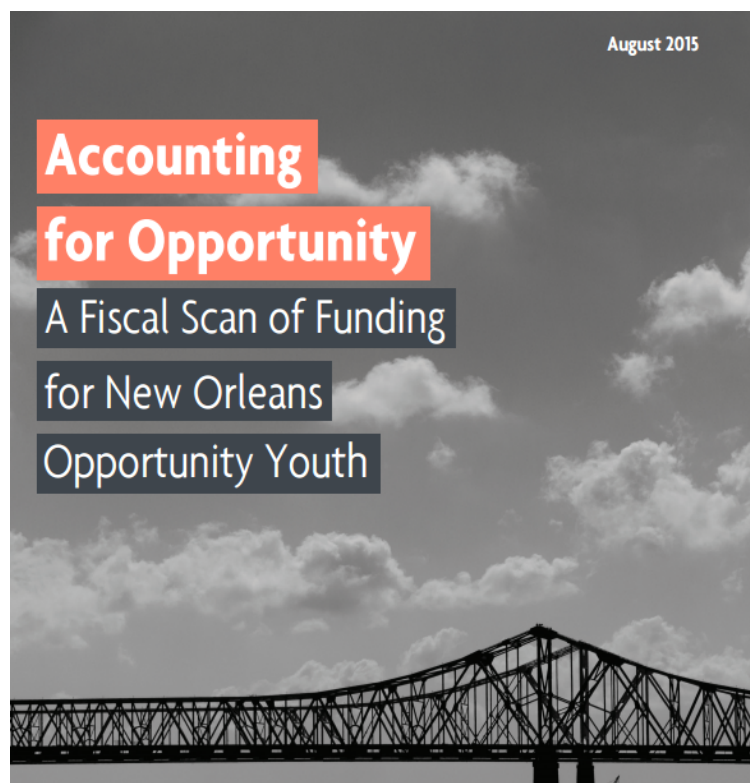
Intervention Approaches by Number of Funding Streams



Eligibility Requirements



Federal Funding Landscape



51 federal funding streams identified that could be used to support Opportunity youth

- 15 Dept. of Labor
- 11 Dept. of Education
- 14 Dept. of Health and Human Services
- 11 from four other Depts.

25 of those funding streams highlighted in this scan

- 16 formula grants that pass through state
- 9 discretionary grants
- 6 identified that New Orleans does not receive

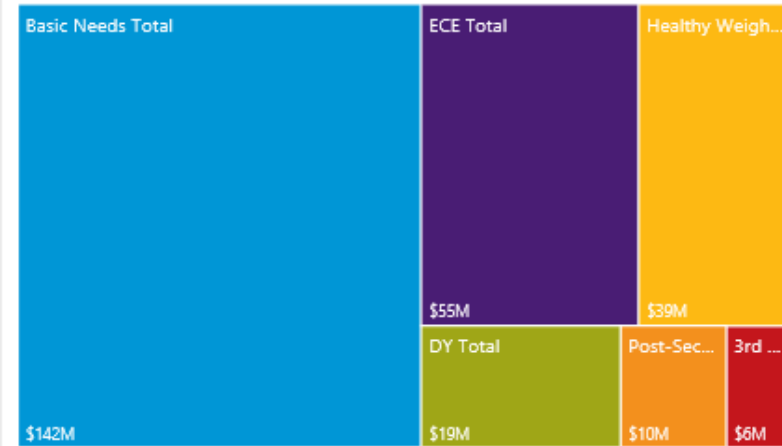
Citywide Funding by Services/Goals

Rectangular Ship

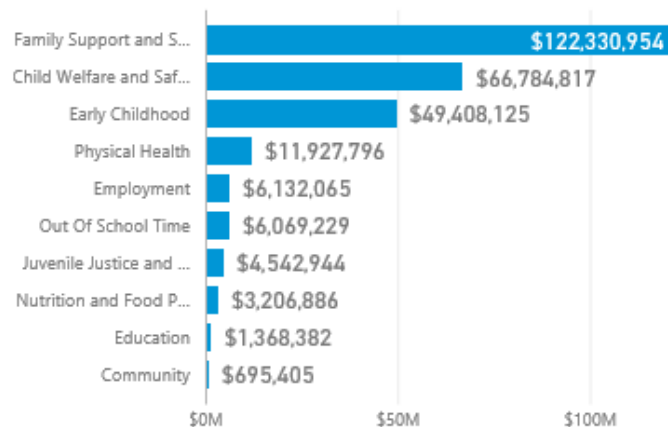
Denver Children's Cabinet Fiscal Map of Child and Youth Spending

Agency	Program	Total Funding
Arts and Venues	Chance to Dance	\$13,000
Arts and Venues	Cultural Field Trips	\$4,000
Arts and Venues	Cultural Partner Program	\$20,000
Arts and Venues	Five Points Jazz Festival	\$7,000
Arts and Venues	Teacher Scholarships	\$6,000
Arts and Venues	Urban Arts Fund	\$73,250
Arts and Venues	Youth One Book One D...	\$22,100
Denver County Court	Child Care Center	\$216,135
Denver County Court	Juvenile Courtroom 4F	\$352,891
Denver Health and Hos...	AIM	\$255,025
Denver Health and Hos...	CCCAP	\$2,600,000
Denver Health and Hos...	Medical Career Collabo...	\$100,000
Denver Health and Hos...	School Based Health C...	\$8,361,411
Total		\$272,466,603

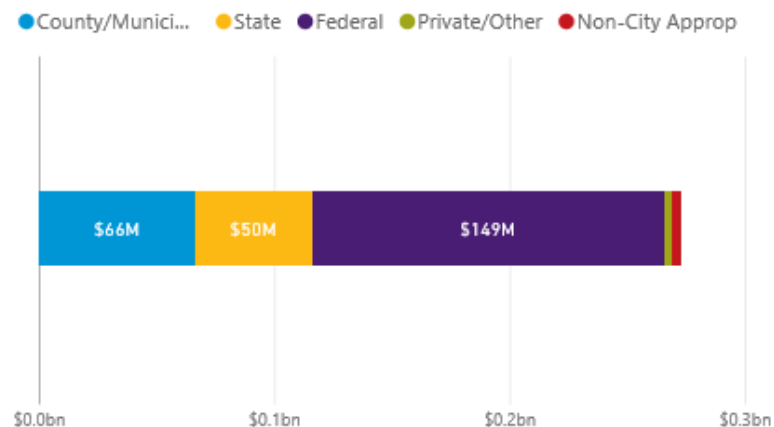
Investments by Goal



Total Funding by Primary Service



Funding Source



What Does Success Look Like?

Understand Current Investments

- Your site is familiar with the extent of funds it has devoted across program areas—and the investment priorities that it holds for particular types of programs.
- Your site will also know the sources for all of its funds (i.e. the mix of private and publicly funded dollars) and the gaps in funding that it needs to fill for particular programs.

Align Goals and Resources

- When thinking about how to finance a program, you will first think of the goals you want to accomplish—how many people it'll serve, the outcomes and metrics you'd like to see, etc.

Create a More Collaborative Approach to Seeking and Using Resources

- In seeking funds for a program, program administrators will engage with an established network of cross-sector partners to leverage other resources beyond public-sector dollars.
- Your site will reflexively think to pool or blend resources—or leverage the support of cross-sector partners—to more effectively finance long-standing programs.

Identify New Areas for Attention, Efficiency, and Innovation

- Your site will continually evaluate and adapt a strategic financing and resource development plan, assessing if there are new funding mechanisms to support a program.

Adding it Up: Mapping Resources for Children, Youth and Families

Check out this comprehensive guidebook that outlines the types of data analyses you can conduct in your fiscal mapping process and the stakeholders you should convene—useful reading material for Session # 1!

- **The Brochure** - Highlights what a resource map can do
- **The Rationale** - Understand why it's necessary and how it gets done
- **The Guide** - Tools, guidance and examples to get you started in the work

Read more here: http://forumfyi.org/files/Adding_It_Up_Rationale.pdf

Federal Fiscal Mapping Tool

This tool helps communities understand the purpose and key **characteristics of over 130 programs, across 7 different federal agencies**, that can support place-based cradle-to-career initiatives.

Depending on your needs, it can provide a starting point for **mapping currently leveraged resources, identifying additional funding streams, and providing details on whether and how to pursue those other opportunities.**

To access the tool and read over our user guide, make sure to visit <http://application.jff.org/lffs>.

State Priorities Partnership

Initially launched in 11 states in 1993 as the State Fiscal Analysis Initiative, SPP brings together independent, nonprofit community organizations that share a commitment to responsible budget and tax policies with particular attention to the needs of low- and moderate-income families.

www.statepriorities.org

Topics Covered in Session 1:

- **Determining the scale and scope of your Fiscal Mapping project**
- **Best practices regarding stakeholder engagement in a Fiscal Mapping Project**
 - Set expectations and chart initial steps to set up an appropriately scaled fiscal mapping process.
 - Highlight the keys to an effective steering committee and identify the types of stakeholders (from across sectors) represented at the fiscal mapping table.
 - Outline the mechanisms for funding flexibility that communities can leverage, including blending, braiding, administrative waivers, and pooling.

Questions?

Email Adam at:
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