

# Take the Meeting Home

## Announcing The Ready by 21 “Changing the Odds” Road Show

**Enjoyed the Ready by 21 National Meeting? Wish you could have brought your entire staff team, all of your partners, or even your entire community? Why don't you bring the National Meeting to your local community instead!**

The Forum has added a new offering to our menu of keynotes, “dinner and a day” convenings, and learning labs. If you are looking for a way to bring the Ready by 21 National Meeting home – from the plenary sessions to the core content workshops – we have a new, cohesive package that can make planning your next conference easier.

In early 2019, the Forum partnered with Boys & Girls Clubs of Greater Richmond (BGCMR) to help them leverage an opportunity to host a statewide youth development conference. Two years earlier, BGCMR sought strategic advice on how to revamp their strategies and programs to truly change the odds for Richmond’s youth in their target neighborhoods. BGCMR wanted an opportunity to share these strategies with colleagues across the state. The Forum wanted the opportunity to inspire, energize, and challenge regional participants by providing a seamless experience with interconnected conversations that relate to the overall theme of changing the odds for children and youth. Together, we succeeded.

### SAMPLE AGENDA

#### Welcome

#### Opening Keynote:

##### *Changing the Odds Together*

Overview of key ideas\* linked to themes selected by host; delivered by Karen Pittman or Merita Irby, Forum co-founders

#### Workshop Block #1

Deeper dives into the key ideas\* by Forum staff and/or host staff

#### Workshop Block #2

Repeats of Block 1 or additional workshop topics selected by host

#### Lunch

Networking time or opportunity for brief words from funders, policy makers or youth leaders

#### Peer Roundtables

Opportunities for local participants to host relevant discussions

#### Super-Sessions

Pre-registered sessions designed to build capacity or advance planning discussions

#### Closing Plenary

Facilitated local panel or national expert

#### \*Key Ideas:

calculating the odds  
defining & measuring readiness  
improving program quality  
using equity as a lens  
increasing shared commitment and authentic engagement

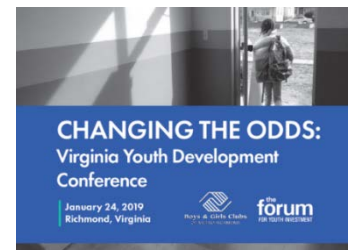
[www.forumfyi.org/keyideas](http://www.forumfyi.org/keyideas)

**98%** of participants agreed:

“I met individuals who share my values & priorities.”  
“The conference was a productive use of my time.”  
“The activities were thought provoking.”  
“The content was relevant and timely to the work I do.”

*“The collaborative partnership with the Forum to host Virginia’s first state-wide youth development conference taught us so much about how to design and implement a high quality conference experience. They listened to our hopes and dreams and helped us deliver on our aspirations by co-designing the agenda, staffing our workshops with excellent speakers, and providing advice on logistics and flow of the day. I would absolutely recommend the Forum’s partnership to any organization who strives to be their best for the youth they serve.”*

Kelly Burnett, Director of Organizational Outcomes  
Boys & Girls Club of Metro Richmond



“...felt like a local Ready by 21 National Meeting” - participant

**What is your target area?** Local, state, regional?

**Who is your target audience?**

- ✓ Board members and senior leadership of direct service organizations?
- ✓ Direct service staff, supervisors, and trainers?
- ✓ Funders, policy makers, leadership groups, other decision-makers?
- ✓ A combination, with designated workshop tracks for each group?

**What is your price point?**

Prices start at \$12,500 plus travel for 2 Forum faculty including team support to help with agenda planning, recommend and prepare other presenters, deliver a keynote and 2 workshops or supersessions, provide templates and feedback on materials, and analyze evaluation results.

Want to feature specific content (e.g. *The SEAD Commission Reports*, *Wildflowers book*)? We can incorporate costs for copies and guest presenters.

**Ready to get started?** Have your lead planner contact Laura Jahromi, Program Manager: [Laura@forumfyi.org](mailto:Laura@forumfyi.org) | 202-250-3138