

Post-Biden Inauguration Panel Discussion For Young Leaders

#TheFourYearsWeNeed Social Media Toolkit

TODAY from 5:30-7pm ET, join us for a youth-led virtual panel discussion for young leaders and individuals alike to discuss *The Four Years We Need*. This post-inauguration event is dedicated to discussing where youth will take our energy from here, starting with holding the Biden-Harris administration accountable around the critical issues that impact young people.

Throughout the event, we will hear from young people, and critical adult allies who support us. Key topics of The Four Years We Need event will include the recent capitol insurrection, the ongoing impact of the pandemic, analysis on the key youth-led issues throughout the last four years, and the key priorities of young people throughout the next four years.

In this digital toolkit, you'll find everything you need to share out across social media including graphics and sample copy.

Primary Hashtags: **#TheFourYearsWeNeed #TheFutureWeNeed**

Quick Links

- [Landing page](#)
- [One-pager for public](#)
- [Become a partner](#)

Date/Time

January 27, 2021
5:30pm-7pm ET

WAYS TO AMPLIFY

- Post on social media using the suggested posts and graphics below!

UPCOMING ACTIONS

- **TODAY (Wednesday) starting at 11am ET:** Coordinated social media push (post across Twitter, Instagram, and Facebook!)

SUGGESTED POSTS

Twitter

For organizations:

- We're still planning on pushing the Biden administration to fight for #TheFutureWeNeed. TODAY from 5:30-7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from this administration. RSVP at futureweneed.org/rsvp
- The fight for change doesn't end with Joe Biden's inauguration. We have yet to shape #TheFutureWeNeed. TODAY from 5:30-7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from the Biden administration. RSVP at futureweneed.org/rsvp
- Joe Biden was sworn in, but racism, climate change, COVID-19, and injustice haven't phased out. TODAY from 5:30-7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from the Biden administration. RSVP at futureweneed.org/rsvp

Instagram/Facebook

- #WeDidItJoe, but we're far from done.

The fight for change doesn't end with Joe Biden's inauguration. This is only the beginning — it's time to really get to work and shape #TheFutureWeNeed. TODAY from 5:30pm–7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from the Biden administration.

 [RSVP at futureweneed.org/rsvp](https://futureweneed.org/rsvp)

- #WeDidItJoe, but we're far from done.

Joe Biden was sworn in, but white supremacy, racism, climate change, COVID-19, poverty, and injustice as a whole haven't phased out. We're planning on holding Joe Biden accountable, and pushing him to fight for #TheFutureWeNeed. TODAY from 5:30pm–7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from the Biden administration.




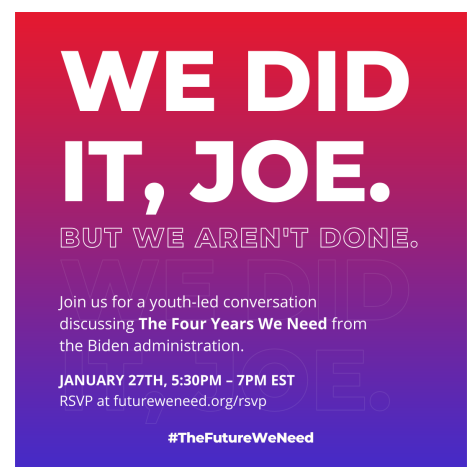
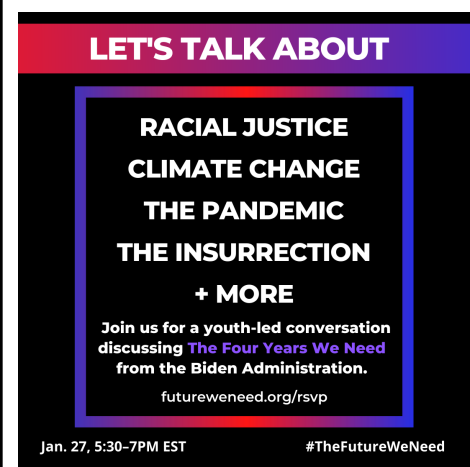
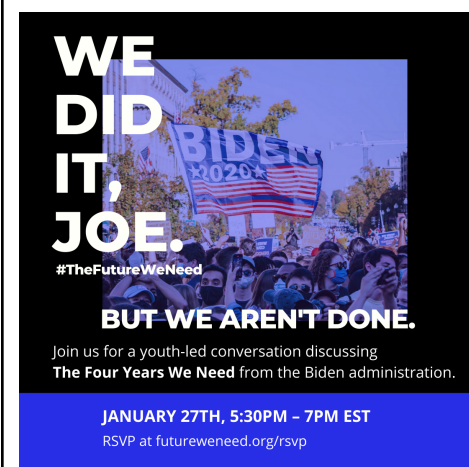

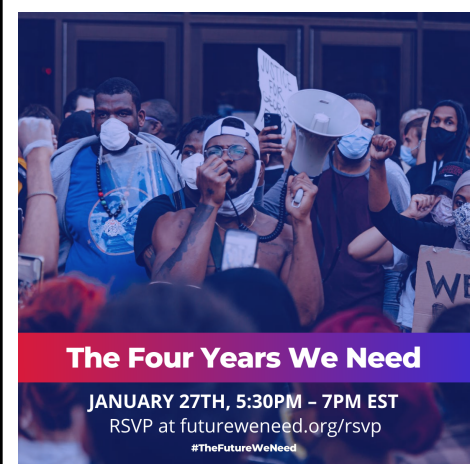
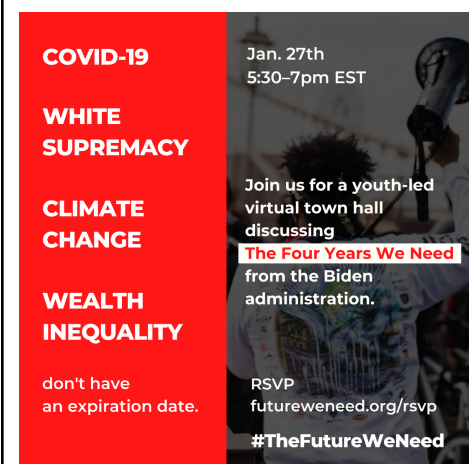
 [RSVP at futureweneed.org/rsvp](https://futureweneed.org/rsvp)

- #WeDidItJoe, but we're far from done.

We settled for Biden in November, and now that he's officially in office, we're planning on holding him accountable and pushing him to fight for #TheFutureWeNeed. TODAY from 5:30pm–7pm ET, join us for a youth-led virtual panel discussing #TheFourYearsWeNeed from the Biden administration.

 [RSVP at futureweneed.org/rsvp](https://futureweneed.org/rsvp)

GRAPHICS [Download ALL GRAPHICS HERE](#)

 <p>THE FOUR YEARS WE NEED</p> <p>#TheFutureWeNeed</p> <p>JANUARY 27TH, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>Square Twitter</p>	 <p>#TheFutureWeNeed</p> <p>Join us for a youth-led conversation discussing</p> <p>THE FOUR YEARS WE NEED</p> <p>from the Biden Administration.</p> <p>Let's talk about racial justice, climate change, the pandemic, the insurrection, and more.</p> <p>January 27th, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>Square Twitter</p>	 <p>THE FOUR YEARS WE NEED</p> <p>#TheFutureWeNeed</p> <p>JANUARY 27TH, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>Square Twitter</p>
 <p>WE DID IT, JOE.</p> <p>BUT WE AREN'T DONE.</p> <p>Join us for a youth-led conversation discussing The Four Years We Need from the Biden administration.</p> <p>JANUARY 27TH, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>#TheFutureWeNeed</p> <p>Square Twitter</p>	 <p>LET'S TALK ABOUT</p> <p>RACIAL JUSTICE CLIMATE CHANGE THE PANDEMIC THE INSURRECTION + MORE</p> <p>Join us for a youth-led conversation discussing The Four Years We Need from the Biden Administration.</p> <p>futureweneed.org/rsvp</p> <p>Jan. 27, 5:30-7PM EST #TheFutureWeNeed</p> <p>Square Twitter</p>	 <p>WE DID IT, JOE.</p> <p>#TheFutureWeNeed</p> <p>BUT WE AREN'T DONE.</p> <p>Join us for a youth-led conversation discussing The Four Years We Need from the Biden administration.</p> <p>JANUARY 27TH, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>Square* Twitter</p>
 <p>WHITE SUPREMACY COVID-19 CLIMATE CHANGE WEALTH INEQUALITY</p> <p>don't have an expiration date.</p> <p>#TheFutureWeNeed</p> <p>Join us for a youth-led conversation discussing The Four Years We Need from the Biden administration.</p> <p>Jan. 27th 5:30pm-7pm EST RSVP at futureweneed.org/rsvp</p> <p>Square Twitter</p>	 <p>The Four Years We Need</p> <p>JANUARY 27TH, 5:30PM – 7PM EST RSVP at futureweneed.org/rsvp</p> <p>#TheFutureWeNeed</p> <p>Square* Twitter</p>	 <p>COVID-19 WHITE SUPREMACY CLIMATE CHANGE WEALTH INEQUALITY</p> <p>don't have an expiration date.</p> <p>Jan. 27th 5:30-7pm EST</p> <p>Join us for a youth-led virtual town hall discussing The Four Years We Need from the Biden administration.</p> <p>RSVP futureweneed.org/rsvp</p> <p>#TheFutureWeNeed</p> <p>Square Twitter</p>

*animated versions available, linked in graphics drive

EMAIL TEMPLATE

*animated versions available, linked in graphics drive

Hey there,

[TODAY \(Wednesday, January 27th\) from 5:30pm-7pm ET, we're hosting The Four Years We Need, a youth-led virtual panel discussion](#), and we would love your help forwarding this invite to young people and adult allies who may be interested in attending the conversation.

Throughout the today's event, attendees will hear from young people and adult allies about this unique moment and the efforts young people will be pushing across the next four years. Topics will focus on some of the priorities of young people — including education, student debt, racial justice, climate justice, employment, authentic youth engagement in federal government, and more.

For context: following the Capitol insurrection and as we jump into the Biden-Harris administration, the team of [The Future We Need](#) (a youth-produced social media campaign) did some thinking around how we begin to create an intentional space for young leaders/activists/advocates and key adult allies to authentically connect across movements. This panel is the result of that thinking, and we hope to expand it to be an active, intentional, and interactive virtual gathering spot for young people and allies.

We invite you to join us by [RSVPing here](#). We also encourage you to forward this email to young leaders and adult allies across your network. The evening will be youth-led, but we're intentionally encouraging adults to listen in and connect with youth speakers and attendees.

The full invitation is included below and is also attached.

Thanks,

The Future We Need youth team (In partnership with 18by.Vote, Aspen Institute Forum for Community Solutions, Casey Family Programs, CLASP, Content By Us, Center for Native American Youth at the Aspen Institute, Corridor Community Action Network, The Forum for Youth Investment/SparkAction, National Youth Employment Coalition, Opportunity Youth United, Young People For, and more) - [Become a partner organization here](#)

The Four Years We Need
An event by [The Future We Need](#), a youth-led social media campaign

[RSVP](#)

On January 27th from 5:30-7pm ET, join us for a youth-led virtual panel discussion designed for young leaders to discuss [The Four Years We Need](#). This post-inauguration event is dedicated to where young people will take our energy from here, starting with holding the Biden-Harris administration accountable around the critical issues that impact young people.

Throughout the event, we will hear from young people and the critical adult allies who support us. Key topics of The Four Years We Need event will include the recent Capitol insurrection, the ongoing impact of the pandemic, and the key priorities of young people throughout the next four years.

Discussions will include:

- [The pandemic's impact on opportunities, employment, mental health, and beyond](#)
- [The last four years of youth power -- and where we'll go from here](#)
- [Data-centered conversations around efforts including A New Deal for Youth](#)
- [Solution-focused conversations on a proposal for a White House on Children & Youth](#)
- [Solution-focused conversations on a proposal for engaging young people across federal government](#)

[RSVP](#)

[Social media toolkit](#)

[Become a partner organization](#)

SHARE THIS SOCIAL MEDIA TOOLKIT!

futureweneed.org/rsvp