The Forum envisions a world in which

**All young people reach their fullest potential—in education, work, and life**

To achieve this vision, the Forum will...

**1. Strengthen Programs**
   - Improving program quality in youth development systems, using the Forum’s expertise to contribute to systems-wide best practices.

**2. Support System Leaders & Practitioners**
   - Designing, building, and implementing capacity building initiatives for system leaders and practitioners using assets developed in the program quality and policy functions.

**3. Shape Policy**
   - Convening the youth development ecosystem to facilitate shared learning, identify policy gaps, and coalesce around a united youth development policy agenda.

The three strategic goals will work together to enable the Forum to achieve greater impact in the youth development field.
IN THE NEXT FIVE YEARS, THE FORUM WILL REFINE ITS FOCUS TO ACTIVATE THE STRATEGIC GOALS

How to Engage
Collapsing silos to deliver to customers more integrated offerings (i.e., program quality improvement, policy, capacity building, and ecosystem convening) that operate together and mutually reinforce each other

Where to Focus
Engaging high need jurisdictions at state and local level, agnostic of political affiliation, to drive meaningful impact across the youth development system

Which Systems
Developing leadership and expertise in systems of out-of-school time, education, youth workforce development, human services, child welfare, and juvenile justice

Who to Serve
Assisting organizations focused on 5–24 year-old youth, particularly youth of color, who lack access to opportunities and resource

THE STRATEGIC GOALS WILL INFORM OUTPUTS AND OUTCOMES THAT HELP ACHIEVE THE FORUM’S VISION IN ITS THEORY OF CHANGE

<table>
<thead>
<tr>
<th>Strategic Goals &amp; Sub-Activities</th>
<th>Outputs</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Improving program quality in youth development systems</strong></td>
<td>• Assess, plan, and improve youth development program quality through continuous quality improvement tools, resources, and frameworks</td>
<td>• High-quality, tailored tools to improve youth development programs</td>
</tr>
<tr>
<td></td>
<td>• Leverage data assets and measurement &amp; evaluation frameworks to advance a youth development approach within and across systems</td>
<td></td>
</tr>
<tr>
<td><strong>Designing, building, and implementing capacity-building initiatives for system leaders and practitioners</strong></td>
<td>• Provide consultation, training, and technical assistance to system leaders and practitioners on improving systems and programs</td>
<td>• Capacity building support for youth development system leaders and practitioners</td>
</tr>
<tr>
<td></td>
<td>• Shape and strengthen youth development ecosystems to co-design innovative solutions that support positive youth development</td>
<td></td>
</tr>
<tr>
<td><strong>Convening the youth development ecosystem to shape policy</strong></td>
<td>• Convene stakeholders and engage youth and their families to facilitate shared learnings and identify policy gaps</td>
<td>• Convenings organized and relationships built to engage stakeholders</td>
</tr>
<tr>
<td></td>
<td>• Build relationships and promote opportunities to advance a youth policy agenda</td>
<td></td>
</tr>
</tbody>
</table>

Our Vision: A world where all young people reach their fullest potential—in education, work, and life.